



Pure Innovation: A New Era of Scale

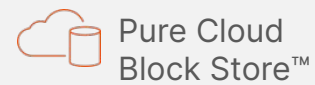
Savas Nicolaides

Lead Principal Technologist, EMEA

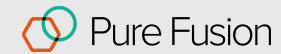
Pure's Portfolio

Uncomplicate Data Storage, Forever

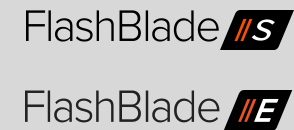
Modernizing Applications
Delivering the Hybrid Cloud Platform
for Tomorrow's Data Applications



Modernizing Operations
Automating Storage to Deliver the
Cloud as-a-Service Experience



Modernizing Infrastructure
All-Flash Storage for Accelerating
Traditional Applications



FlashBlade Innovation

Operational Simplicity

FlashBlade **//S**



The Unified Fast File and Object Platform

For the highest
performance file and
object workloads

FlashBlade **//E**



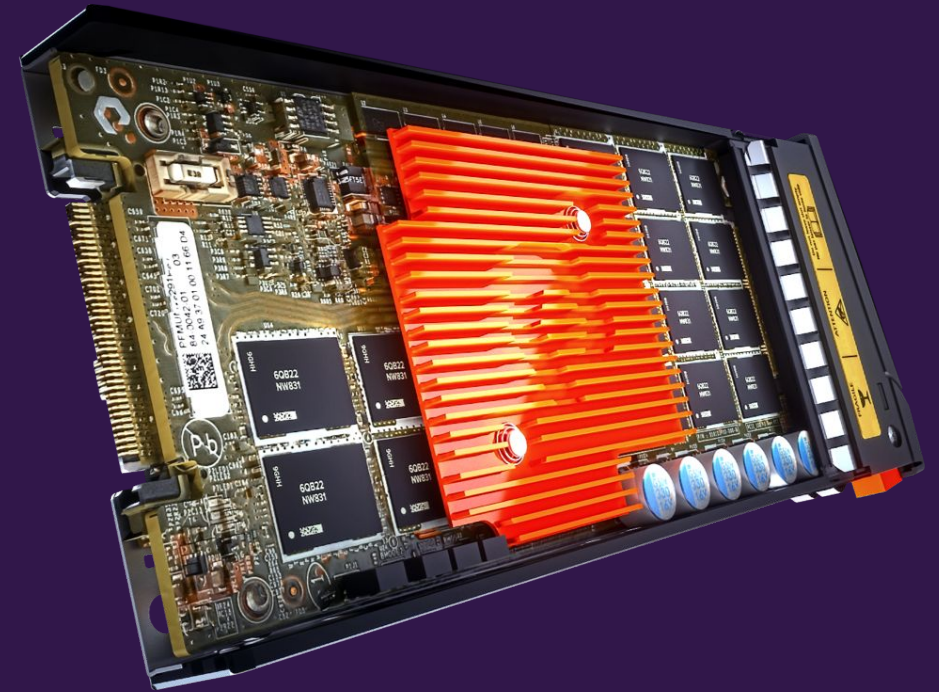
The All-Flash Unstructured Data Repository

For everyday file and
object workloads





SOFTWARE-DEFINED FLASH

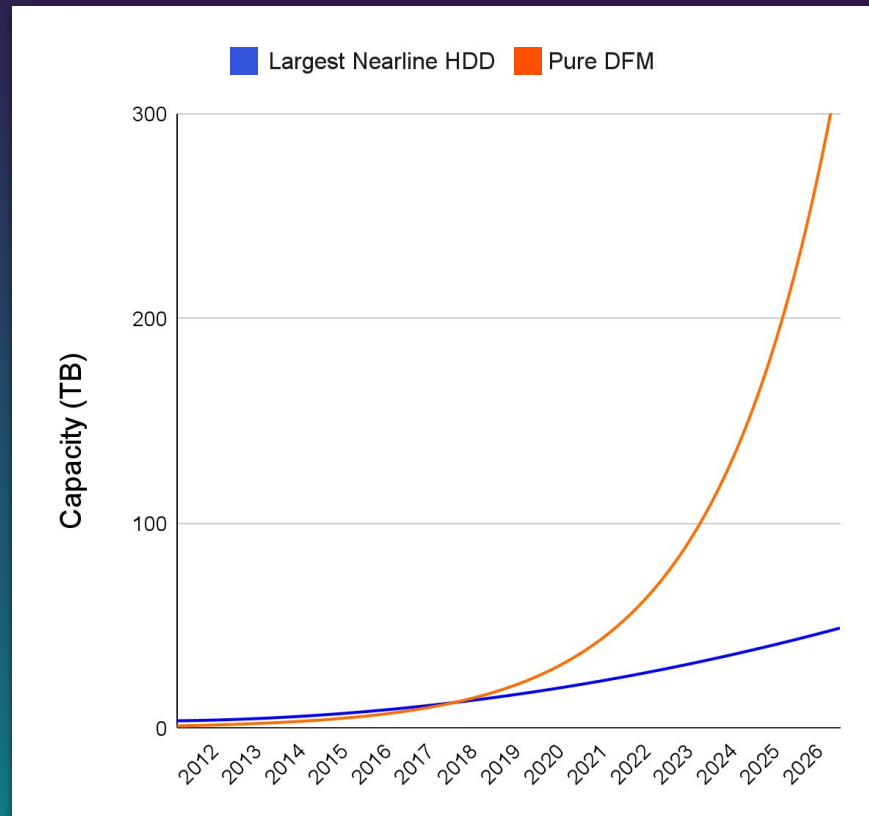


**Hardware + software co-design
for maximum efficiency**

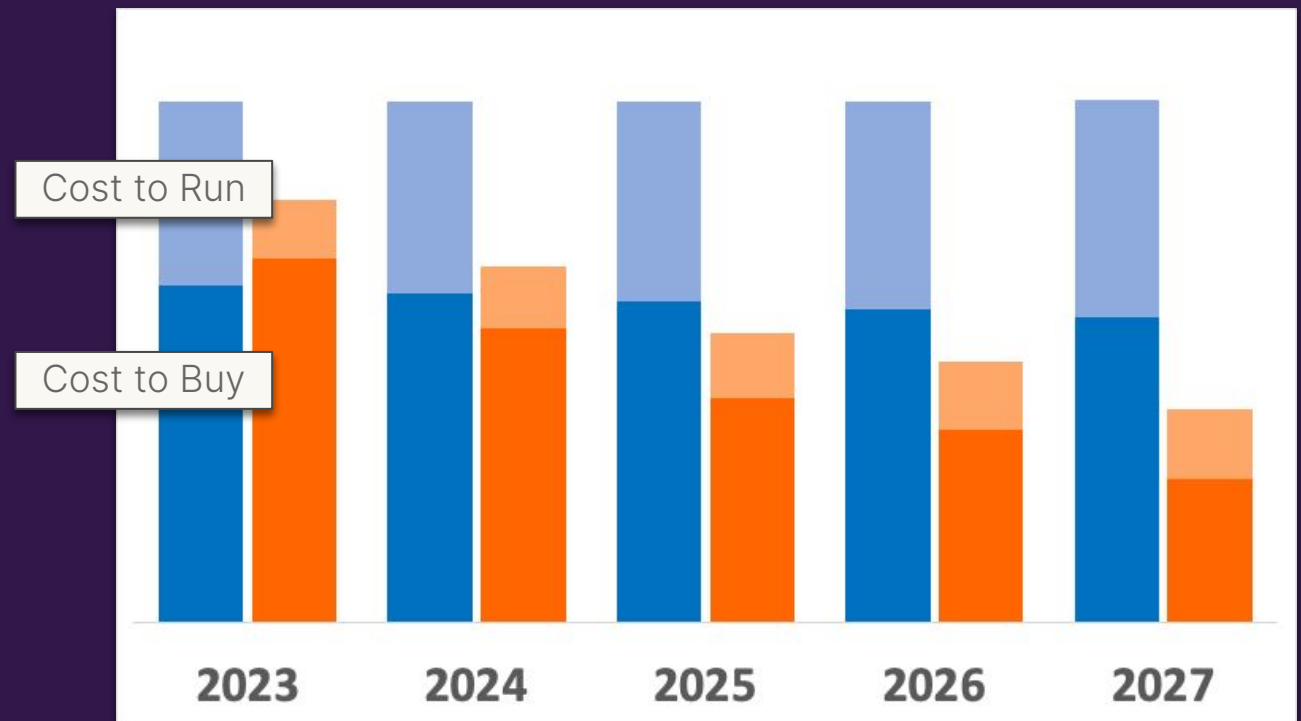


Colossal datasets will be affordable

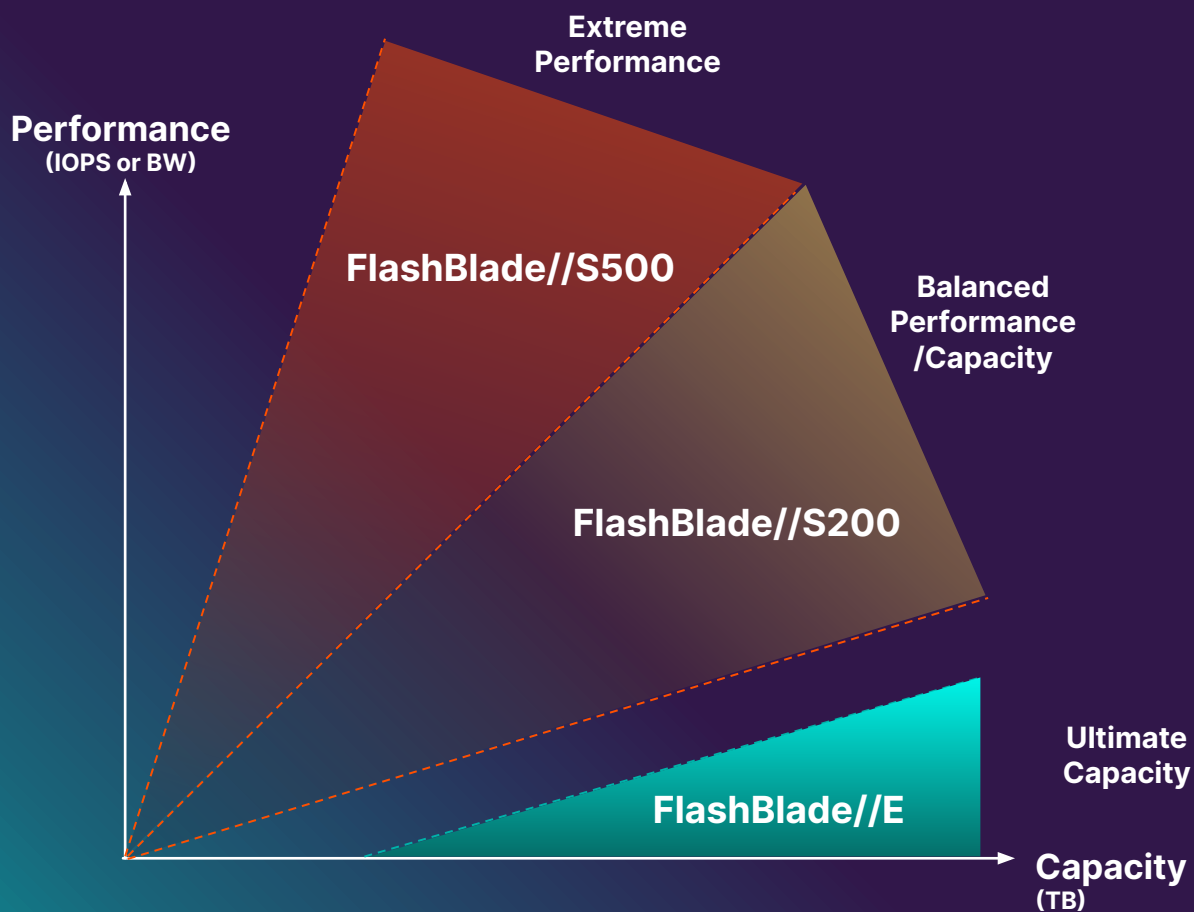
Flash Module vs. Disk Density Roadmap



Annualized TCO



Capacity and Performance



Removing Complexity in Data Pipelines

1. The right economics and performance
2. Eliminate data movement
3. Exploration of datasets without delay





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DBs

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Infrastructure Cost

Not STAC Benchmarks



Welcome to the dawn of a new Era

Where an all-flash data center is no longer a dream, but a reality.

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