



From Fragmentation to Aggregation: Fearlessly Centralizing Data for AI... Enterprise-wide!

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Pure Industry Leadership At A Glance

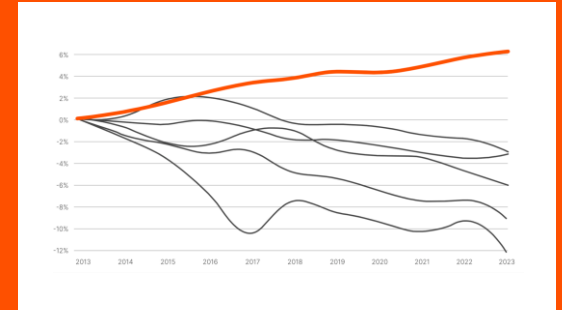
Gartner

Pure Storage is an MQ Leader for 10 Consecutive Years! Completeness of Vision and Ability to Execute!



10 Year Storage Market Share

IDC: Market Share Changes From 2014 Through 2023



Pure has the highest NPS in the industry!

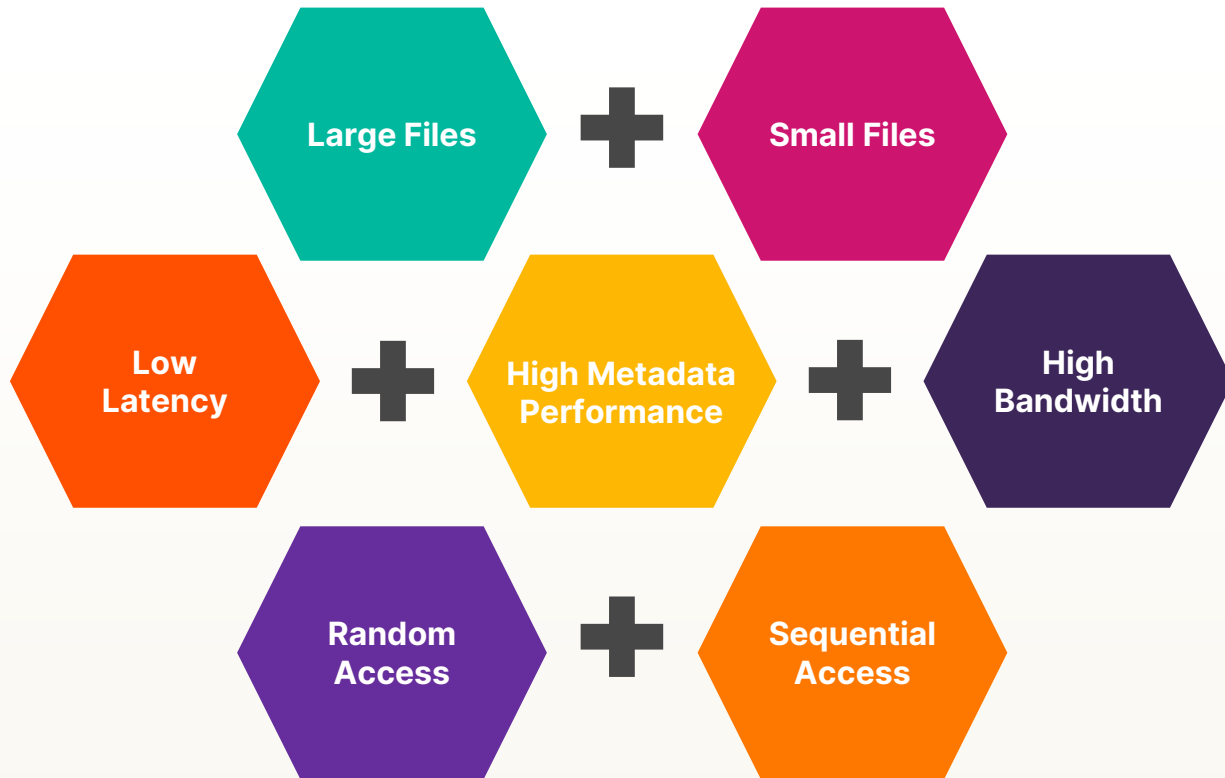
Pure's NPS is 82 for 2023

Pure in Financial Services

9 of the top 10 global investment banks, 7 of the top 10 asset management companies, and 5 of the top 10 insurance organisations rely on Pure!

Pure Multimodal Training

Train your model in days instead of months



AI workloads require multi-dimensional performance



Predictable expansion

Scale performance granularly on demand



Performance without complexity

No tuning needed



Performance without deep expertise

Intuitive and easy to use interface



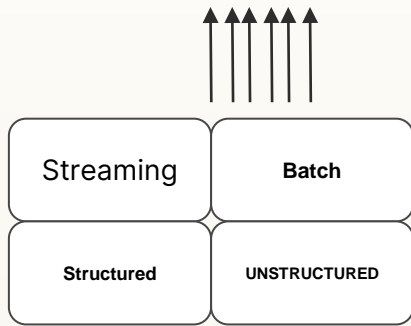
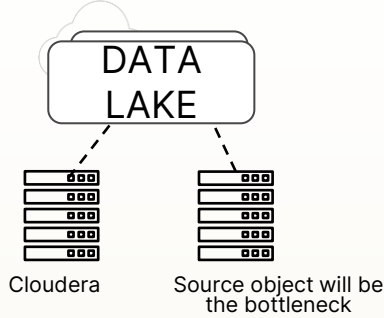
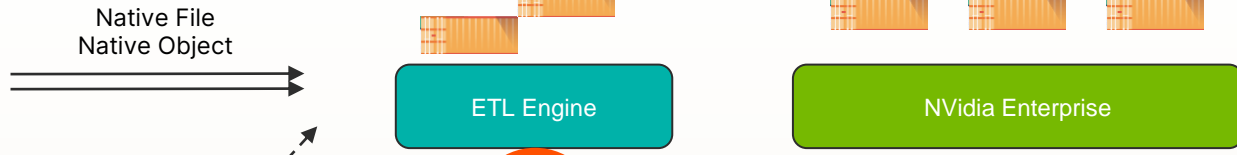
Industry leading Watts/IOPS & Watts/GB/Sec

85% less energy consumption

100s of organisations power their AI training with Pure. 1,000s run high throughput applications on Pure.

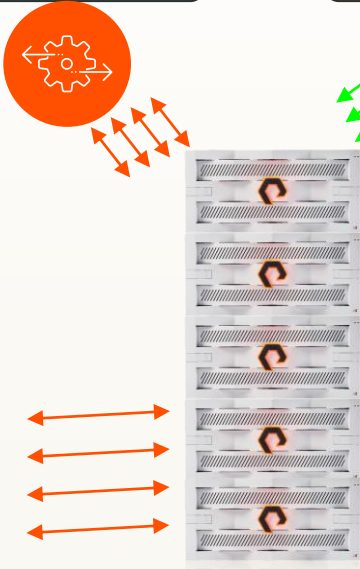
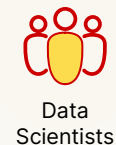
Enterprise-wide Data Aggregation

Cloud native, container delivery across kubernetes deployments



Streaming and Real-time Sources for Future

Multi-tenant: Access via NFS and S3 for discovery



- Aggregation point for all aspects of your data pipeline
- Made for scale and performance
- Operational simplicity
- Ethernet like the rest of your data



Access to Data...without Compromise!



Deliver operational efficiency on one data Platform



Deliver performance beyond throughput and IOPS



Lower TCO for both active and repository data



Integrate across the ecosystem



Automate access to resources and data sources

Learn More



10x more reliable

>10-30x Fewer Service Visits

2-5x Less power and space

10x vs Existing Hard Disk Systems

50% lower TCO

Most consistent product line

1 Purity, 2 HW Architectures, 1 Management system

5-10x less labour to operate

Products are never-obsolete

Always-improving, Non-Disruptively