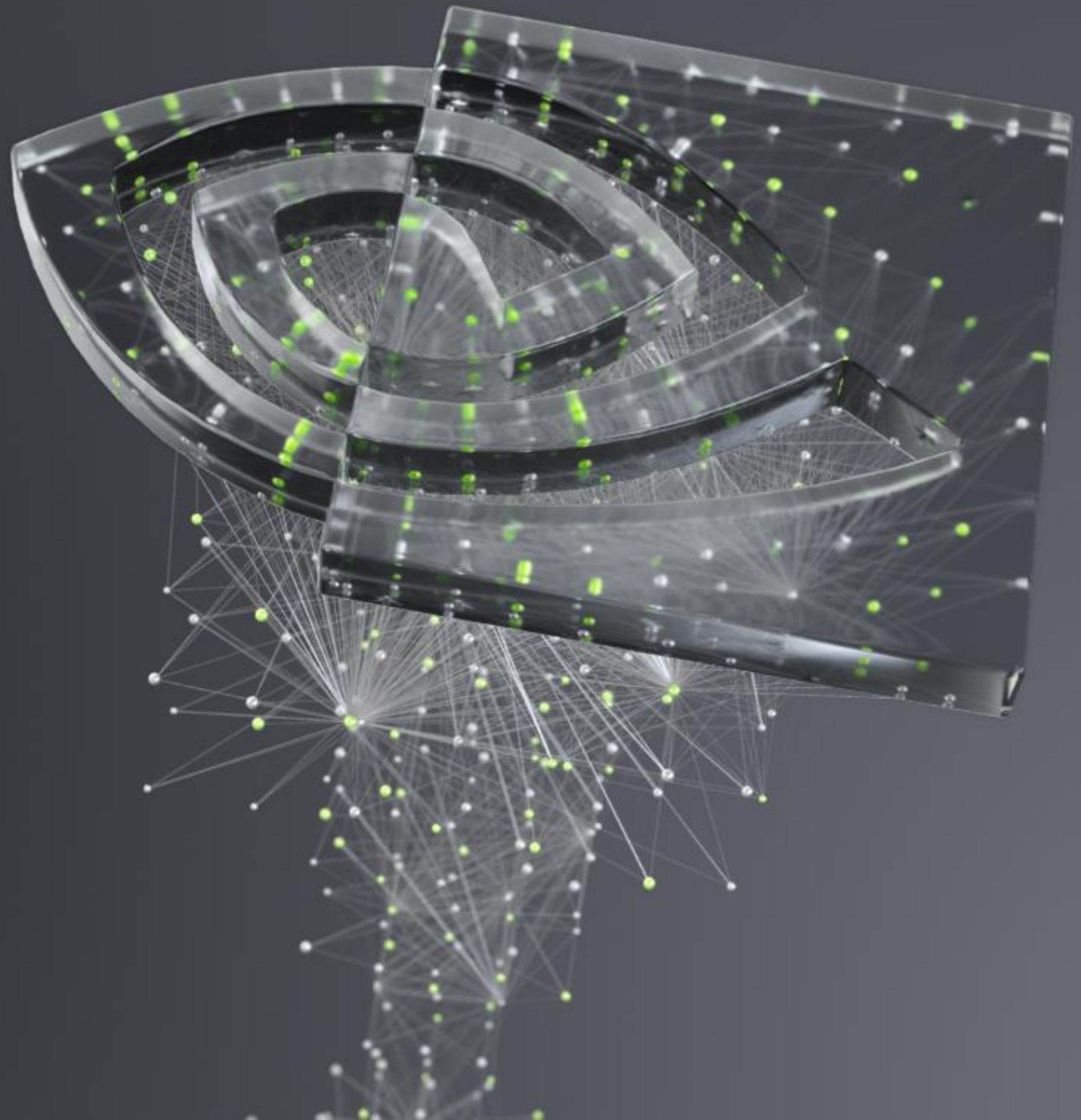




THE TRADER OF TOMORROW: REVISITED

Dr. John Ashley, November 2021





The Trader of the Future

Refresher

Augmented and Artificial Intelligence

NLP

The New Stuff

GPT-3 class models

Sidebar: Petaflops!

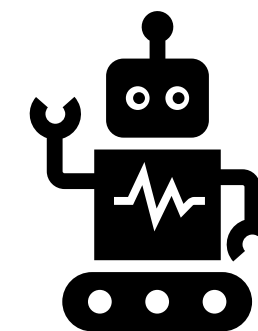
Synthetic Data Experiments

Prompting; Wasserstein Distance;

Datasets & Some Results - Work by Yi Dong, Manny Scoullos

AI FOR TRADING

Selected Use Cases



Augmented Intelligence for Discretionary Traders

NLP

- Text Prioritization
- Text Summarization
- Named Entity Recognition & Knowledge Graphs

Artificial Intelligence for Algo Traders

Algo Development

- Time Series via RNN / Temporal CNN
- **Synthetic Data / VAE & GAN (backtesting)**

Sentiment Analysis - News, Social Media, Regulatory Filings

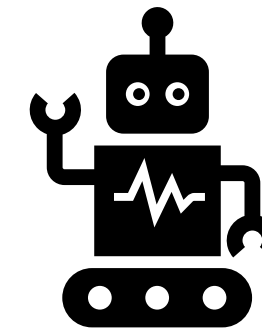
“alt data”

Optimal execution (Reinforcement Learning)

Deep Learning for Pricing and Risk

AI FOR TRADING

Selected Use Cases



Augmented Intelligence for Discretionary Traders

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- Text Prioritization
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“alt data”

Optimal execution (Reinforcement Learning)

Deep Learning for Pricing and Risk

Connected?

LANGUAGE UNDERSTANDING IMPROVEMENT

Reaching human level

GLUE Aggregate Score

Detect grammatical errors

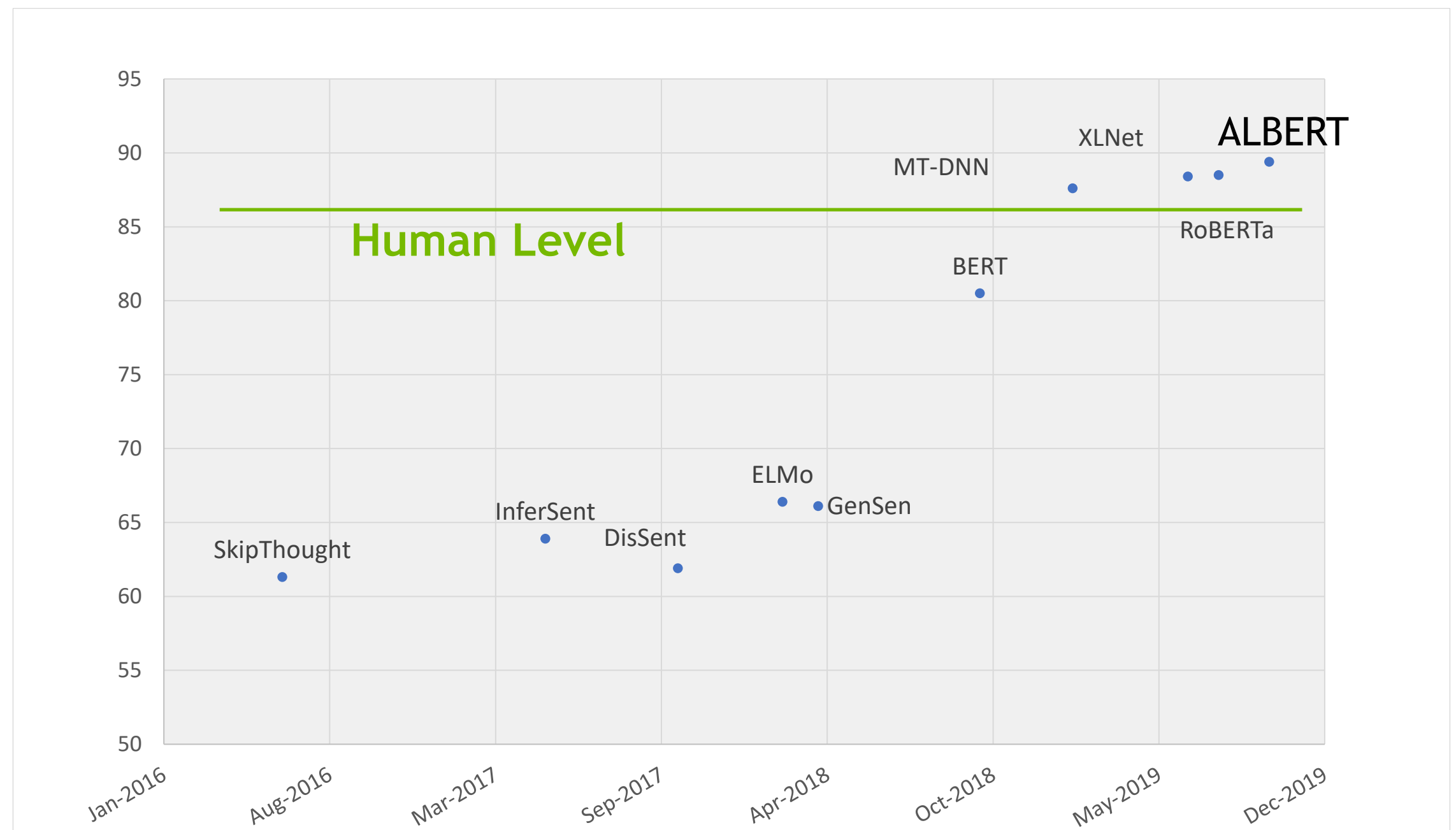
Predict if movie review is positive or negative

Decide if an abstract correctly summarizes an article

Sentence-level Semantic equivalence

Basic reading comprehension

Pronoun disambiguation



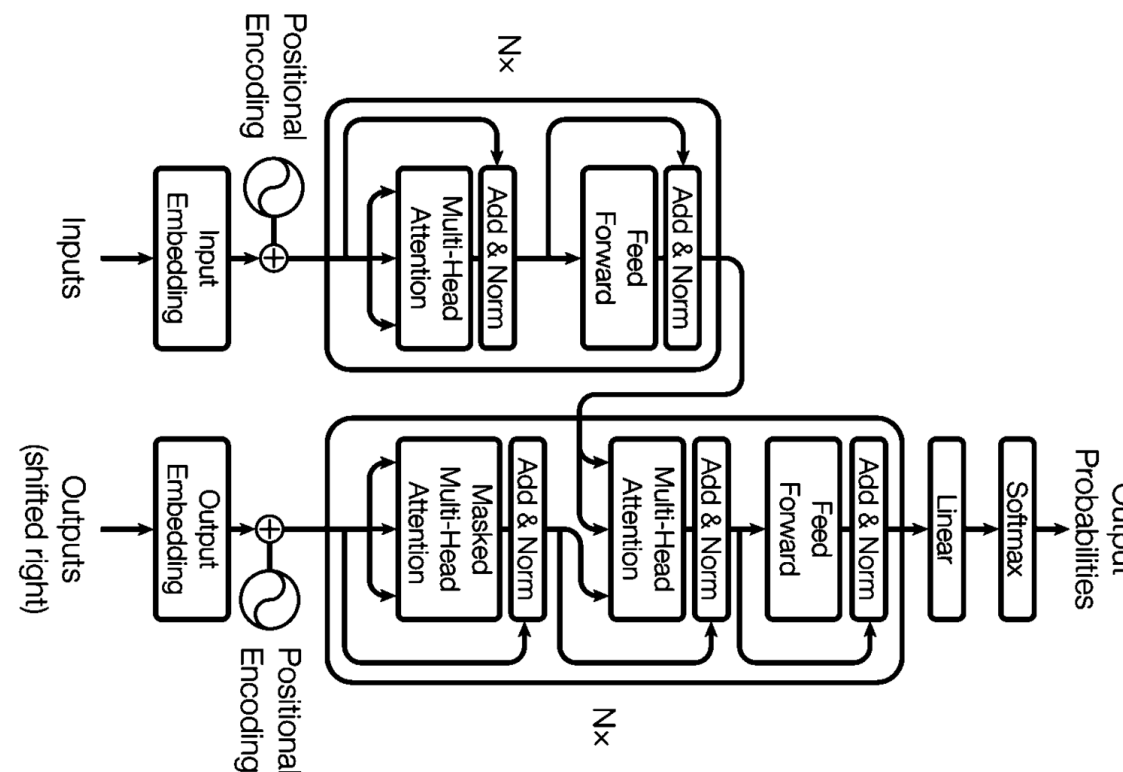
NATURAL LANGUAGE UNDERSTANDING

BERT universal language model

Input: Two sentences with 15% of words masked out

1 = “Initially he supported himself and his [REDACTED] by farming on a plot [REDACTED] family land.”

2 = “[REDACTED] in turn attracted the attention of [REDACTED] St. [REDACTED] *Post-Dispatch*, which sent a reporter to Murray to [REDACTED] review Stubblefield's wireless [REDACTED].”



Output 1: Reconstruct missing words

family, of
this, the, Louis, personally,
telephone

Output 2: Is two the next sentence after one?

NOT_NEXT_SENTENCE

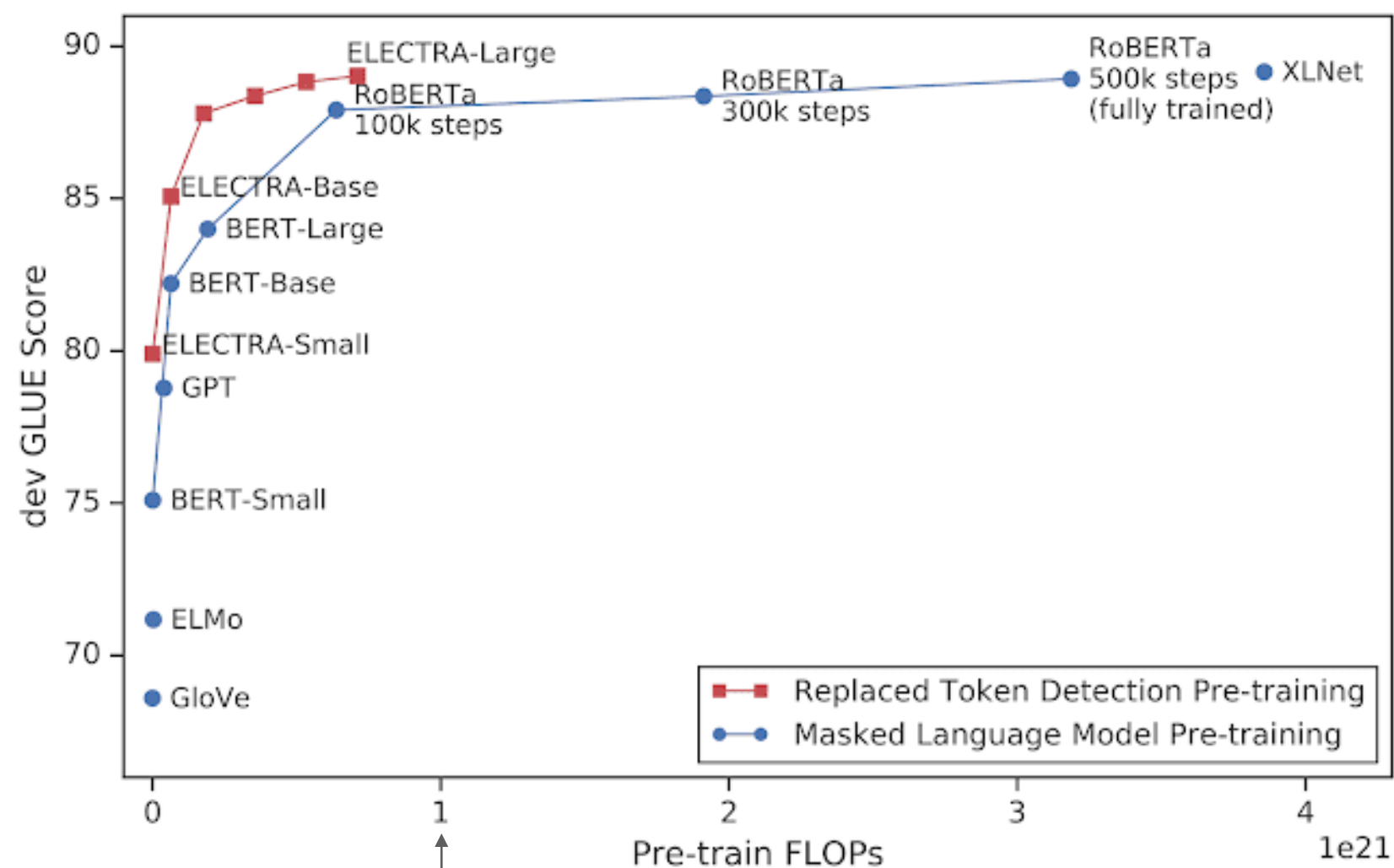
<https://arxiv.org/abs/1810.04805>

21x parameter growth

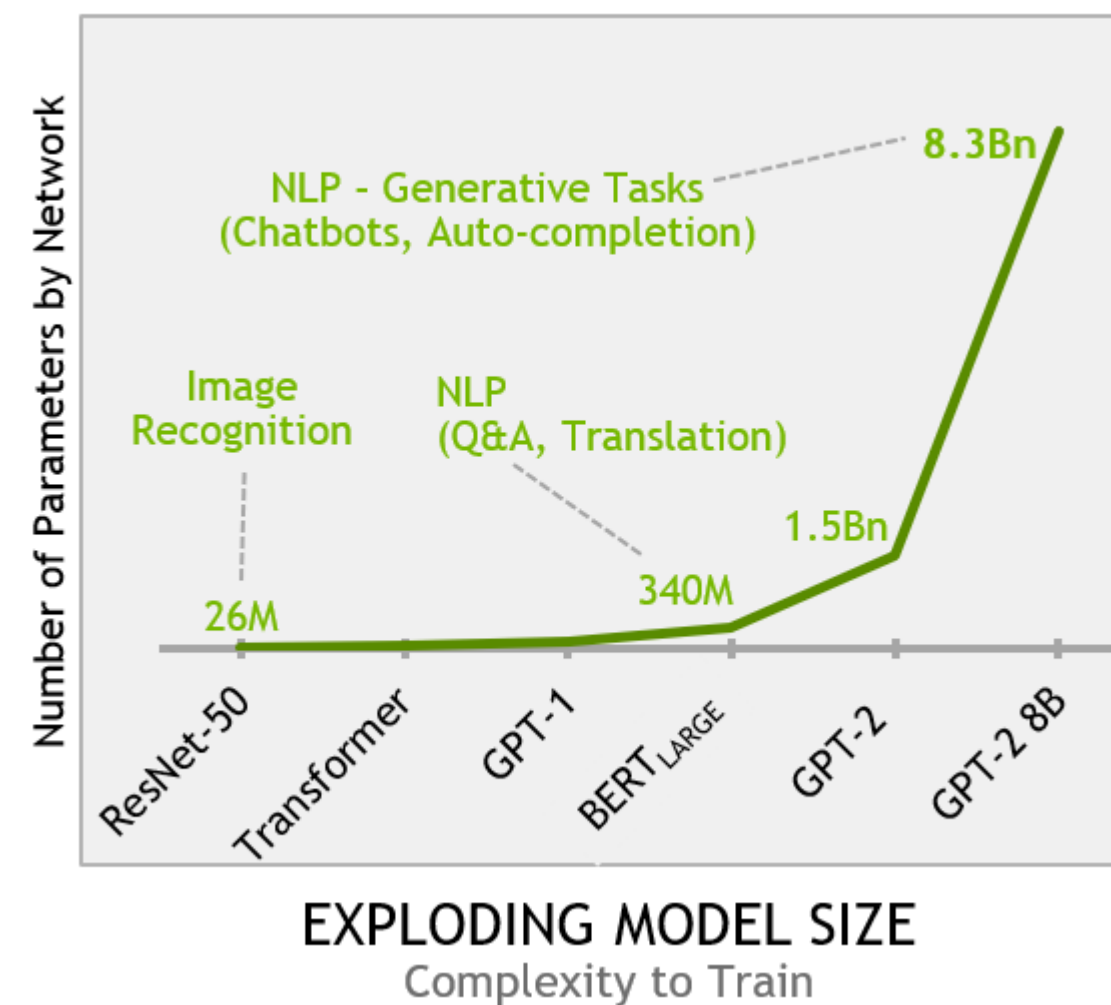
NLP MODELS ARE LARGE

The Training and Inference cost is high

GPT-3 = 175 Billion Parameters!



1 Zettaflop = 1,000 Exaflops



WHY LARGE MODELS?

Scaling Laws for Neural Language Models

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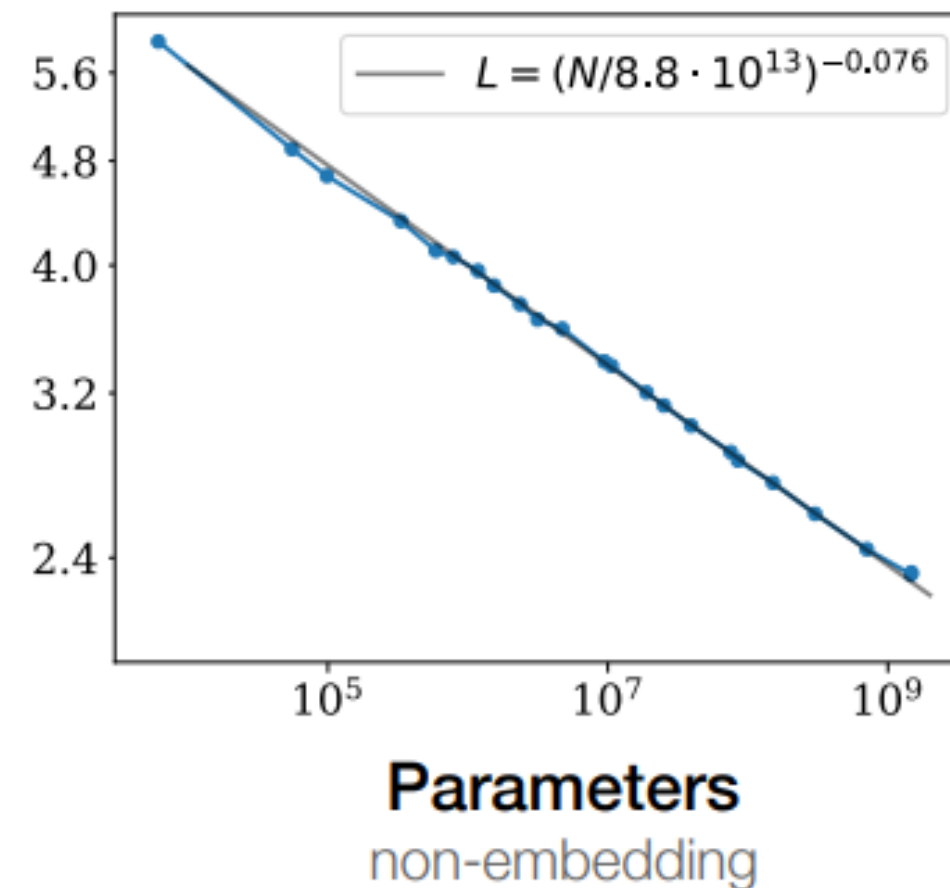
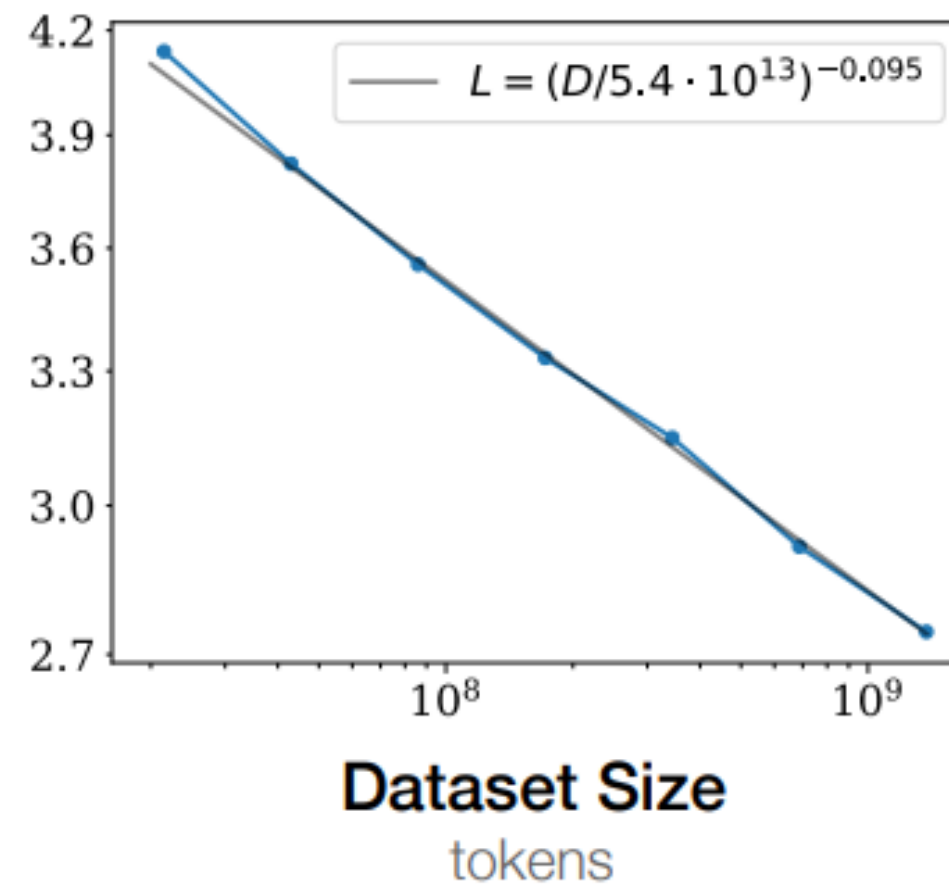
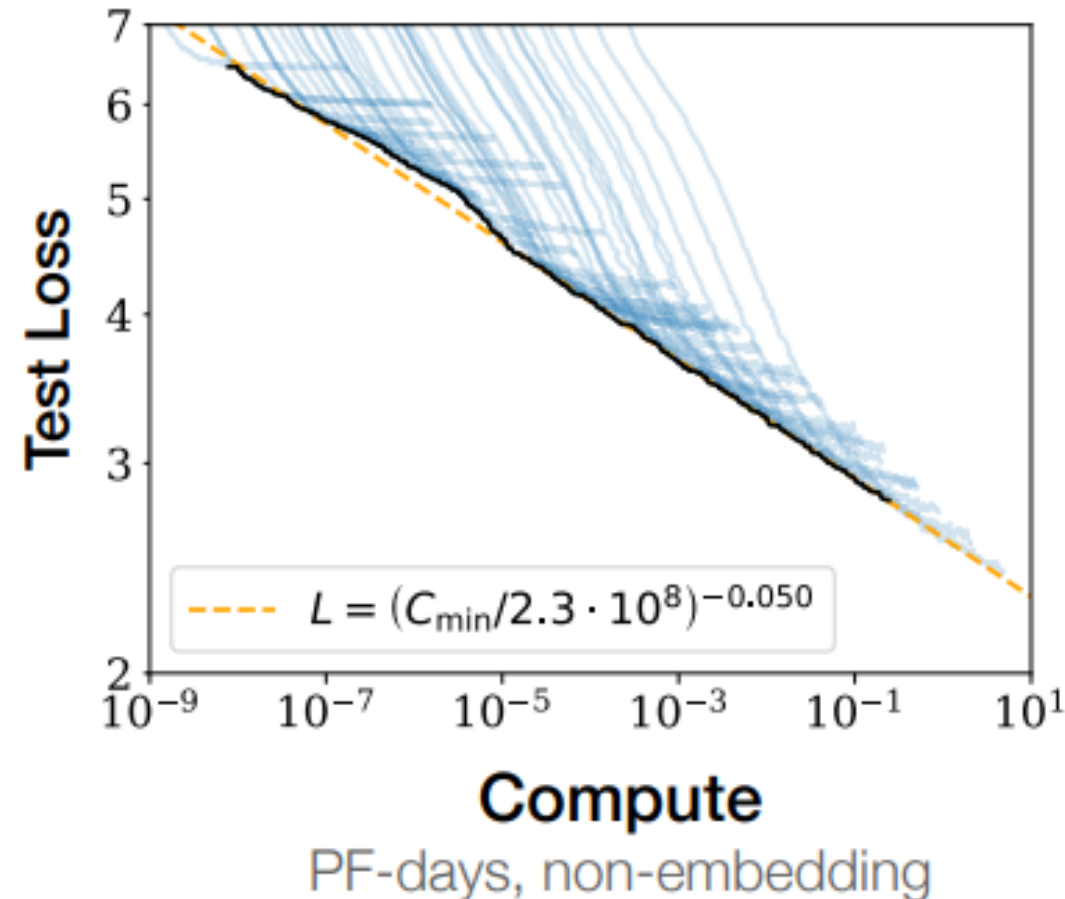
OpenAI
alec@openai.com

Jeffrey Wu

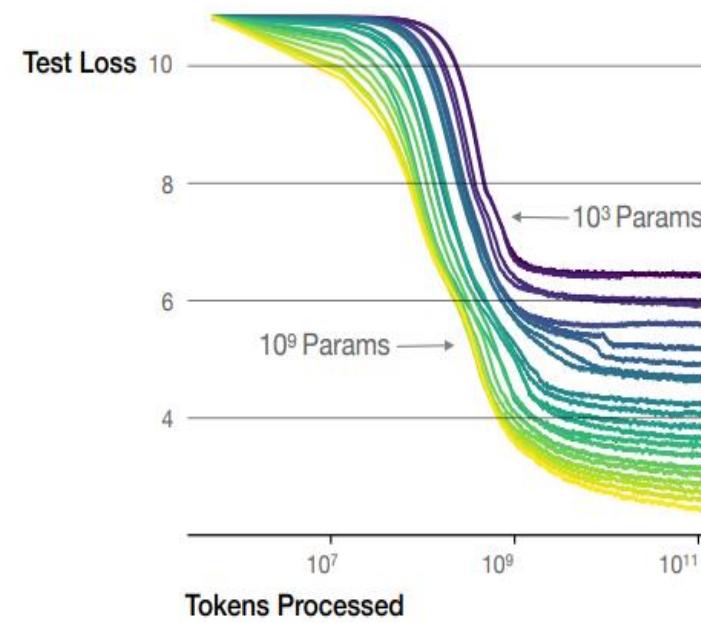
OpenAI
jeffwu@openai.com

Dario Amodei

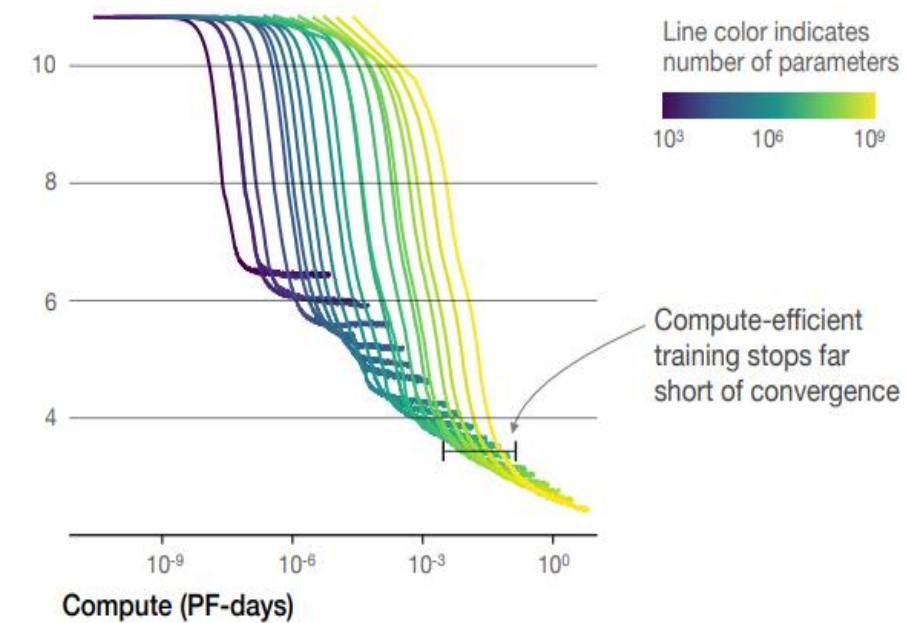
OpenAI
damodei@openai.com



Larger models require **fewer samples** to reach the same performance



The optimal model size grows smoothly with the loss target and compute budget



SIDEBAR: HOW MUCH COMPUTE IS A PETAFLOP?

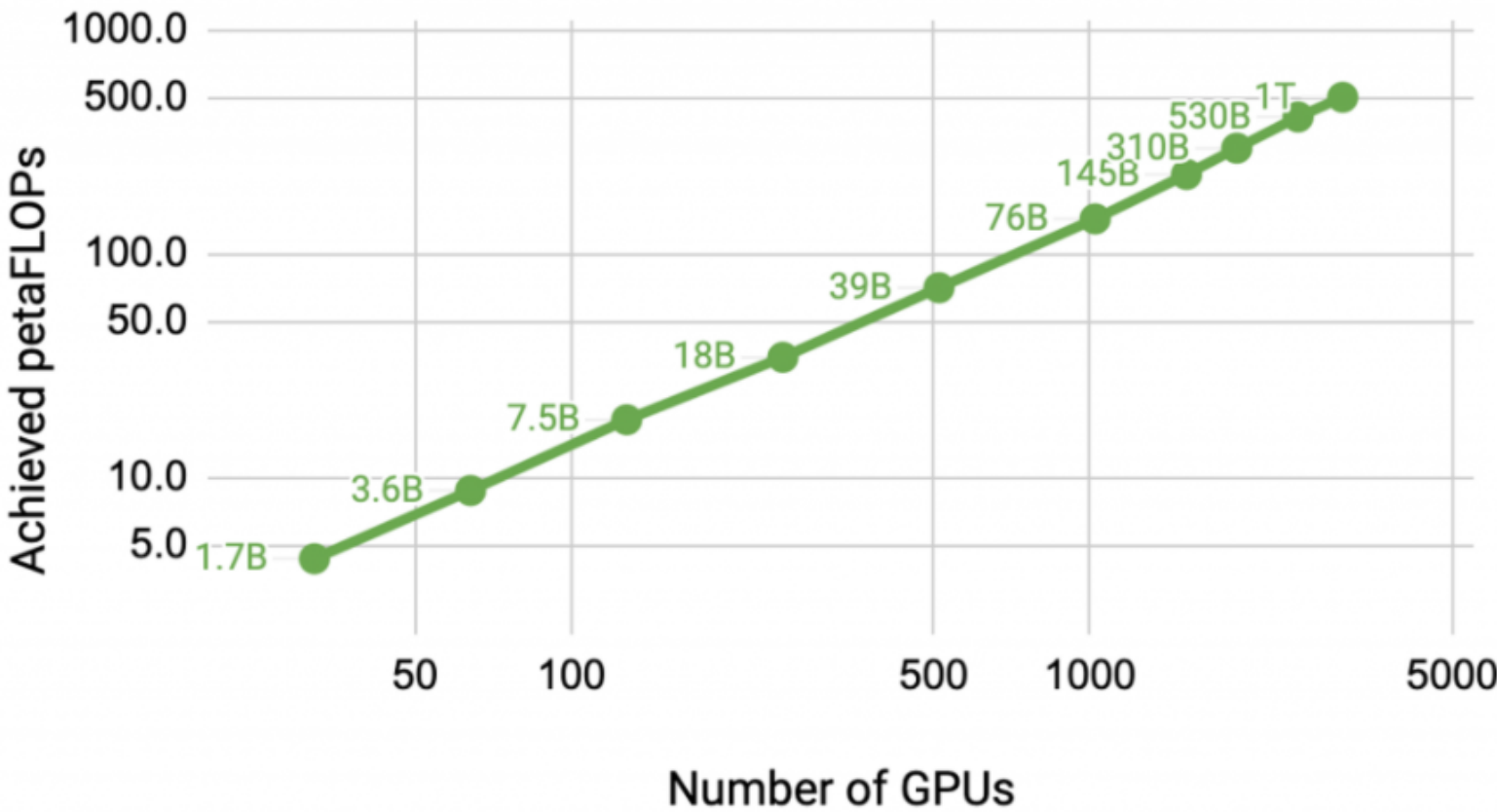
This is one reason why we built DGX A100 640GB!

Scaling Language Model Training to a Trillion Parameters Using Megatron

By Deepak Narayanan, Mohammad Shoeybi, Jared Casper, Patrick LeGresley, Mostofa Patwary, Vijay Korthikanti, Dmitri Vainbrand and Bryan Catanzaro

Discuss (1) Share 0 Like

Tags: Conversational AI / NLP, DGX A100, Megatron, model parallelism, pipeline parallelism



STAC-A2™ (beta 2) Report Card			
STAC-A2 Pack for CUDA (Rev G) / 8 x NVIDIA A100 SXM4 80GiB / 2TiB DRAM / NVIDIA DGX A100 / OpenShift 4.8.3 (RHCOS 48.84)			
(SUT ID: NVDA210914)			
STAC-A2.β2.HPORTFOLIO.SPEED	Ratio of options completed to elapsed time	357.1 options per second	
STAC-A2.β2.HPORTFOLIO.ENERG_EFF	Energy efficiency = HPORTFOLIO.OPTIONS_DONE / Energy Consumed	280,607 options per kWh	
STAC-A2.β2.HPORTFOLIO.SPACE_EFF	Space efficiency = HPORTFOLIO.SPEED / Effective Volume	100.1 options per hour per cubic inch	
STAC-A2.β2.GREEKS.TIME	Seconds to compute all Greeks with 5 assets, 25K paths, and 252 timesteps.*	WARM	0.012
		COLD	0.398
STAC-A2.β2.GREEKS.10-100k-1260.TIME	Seconds to compute all Greeks with 10 assets, 100K paths, and 1260 timesteps.*	WARM	0.7
		COLD	2.6
STAC-A2.β2.GREEKS.MAX_ASSETS	Max assets completed in 10 minutes with 25K paths and 252 timesteps (using cold test runs).	340	
STAC-A2.β2.GREEKS.MAX_PATHS	Max paths completed in 10 minutes with 5 assets and 252 timesteps (using cold test runs).	204,800,000	

DGX A100 640 GB Peak Flops
FP64 : 77 TF
FP32 : 156 TF
TF32 : 1,248 TF



**“ANY SUFFICIENTLY ADVANCED TECHNOLOGY
IS INDISTINGUISHABLE FROM MAGIC.”**

- ARTHUR C. CLARKE

The three settings we explore for in-context learning

Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

```
1 Translate English to French: task description
2 cheese => prompt
```

One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.

```
1 Translate English to French: task description
2 sea otter => loutre de mer example
3 cheese => prompt
```

Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```
1 Translate English to French: task description
2 sea otter => loutre de mer examples
3 peppermint => menthe poivrée
4 plush girafe => girafe peluche
5 cheese => prompt
```

THE MAGIC OF GPT3

CREATING CONTEXT VIA PROMPTING

```
sentiment.ts  write_sql.go  parse_expenses.py  addresses.rb

1 #!/usr/bin/env ts-node
2
3 import { fetch } from "fetch-h2";
4
5 // Determine whether the sentiment of text is positive
6 // Use a web service
7 async function isPositive(text: string): Promise<boolean> {
8   const response = await fetch(`http://text-processing.com/api/sentiment/`, {
9     method: "POST",
10    body: `text=${text}`,
11    headers: {
12      "Content-Type": "application/x-www-form-urlencoded",
13    },
14  });
15  const json = await response.json();
16  return json.label === "pos";
17 }
```

Copilot

EXPERIMENT ORDER DATA

Convert it to NLP problem

{"text": "0 sec17 add buy 0.2 0.002 84\n0 sec17 delete buy 0.169 0.001 84\n0 sec17 add buy 0.194 0.001 94\n0 sec17..."}

{"text": "0 sec17 add buy 0.2 0.002 8\n0 sec17 delete buy 0.169 0.001 8\n0 sec17 add buy 0.194 0.001 102\n0 sec17..."}

```
108 sec19 add buy 0.329 0.0 121
841 sec22 add sell 0.674 0.0 82
0 sec22 delete sell 0.674 0.0 82
0 sec7 add buy 0.51 0.001 123
517 sec17 delete sell 0.194 0.0 123
0 sec8 add sell 0.512 0.0 30
0 sec4 modify sell 0.449 0.002 30
0 sec9 modify sell 0.255 0.002 30
0 sec18 modify buy 0.704 0.008 30
0 sec21 modify buy 0.182 0.006 30
0 sec21 modify sell 0.184 0.005 30
0 sec21 modify buy 0.184 0.005 30
0 sec12 modify sell 0.561 0.001 30
0 sec6 modify buy 0.35 0.001 30
0 sec17 modify sell 0.25 0.001 30
0 sec17 modify sell 0.25 0.001 30
0 sec3 modify sell 0.524 0.001 30
0 sec0 add sell 0.984 0.0 12
0 sec8 modify buy 0.508 0.001 12
851 sec18 modify buy 0.705 0.008 12
0 sec18 modify buy 0.705 0.008 12
0 sec12 modify sell 0.527 0.001 12
0 sec9 modify sell 0.218 0.005 12
0 sec17 modify buy 0.188 0.001 12
0 sec7 modify buy 0.477 0.001 12
0 sec6 modify buy 0.314 0.001 12
0 sec9 delete sell 0.218 0.005 30
0 sec9 add sell 0.261 0.005 84
299 sec8 modify buy 0.508 0.0 84
911 sec0 delete buy 0.984 0.0 84
19 sec0 add buy 0.984 0.0 103
720 sec20 modify buy 0.519 0.0 103
633 sec20 modify buy 0.519 0.0 103
512 sec20 delete sell 0.519 0.0 103
315 sec0 add buy 0.984 0.0 26
19 sec0 add buy 0.984 0.0 115
```


EXPERIMENT CREDIT CARD DATA

Convert it to NLP problem

```
user,card,date,year,month,day,time,hour,minute,amount,use chip,merchant name,merchant city,merchant state,zip,mcc,errors,is_fraud
791,1,1991-01-02 07:10:00,1991,1,2,07:10,7,10,68.0,Swipe Transaction,2027553650310142703,Burke,VA,22015,5541,,0
791,1,1991-01-02 07:17:00,1991,1,2,07:17,7,17,-68.0,Swipe Transaction,2027553650310142703,Burke,VA,22015,5541,,0
791,1,1991-01-02 07:21:00,1991,1,2,07:21,7,21,113.62,Swipe Transaction,2027553650310142703,Burke,VA,22015,5541,,0
791,1,1991-01-02 17:30:00,1991,1,2,17:30,17,30,114.73,Swipe Transaction,-7269691894846892021,Burke,VA,22015,5411,,0
791,1,1991-01-03 09:03:00,1991,1,3,09:03,9,3,251.71,Swipe Transaction,-3693650930986299431,Burke,VA,22015,4814,,0
791,1,1991-01-03 11:14:00,1991,1,3,11:14,11,14,16.28,Swipe Transaction,-7269691894846892021,Burke,VA,22015,5411,,0
791,1,1991-01-03 12:46:00,1991,1,3,12:46,12,46,172.0,Swipe Transaction,3189517333335617109,Fairfax,VA,22030,5311,,0
791,1,1991-01-04 11:09:00,1991,1,4,11:09,11,9,16.63,Swipe Transaction,5701841789931834110,Burke,VA,22015,5411,,0
791,1,1991-01-04 13:56:00,1991,1,4,13:56,13,56,27.0,Swipe Transaction,-8194579483471190227,Burke,VA,22015,5211,,0
```



encode

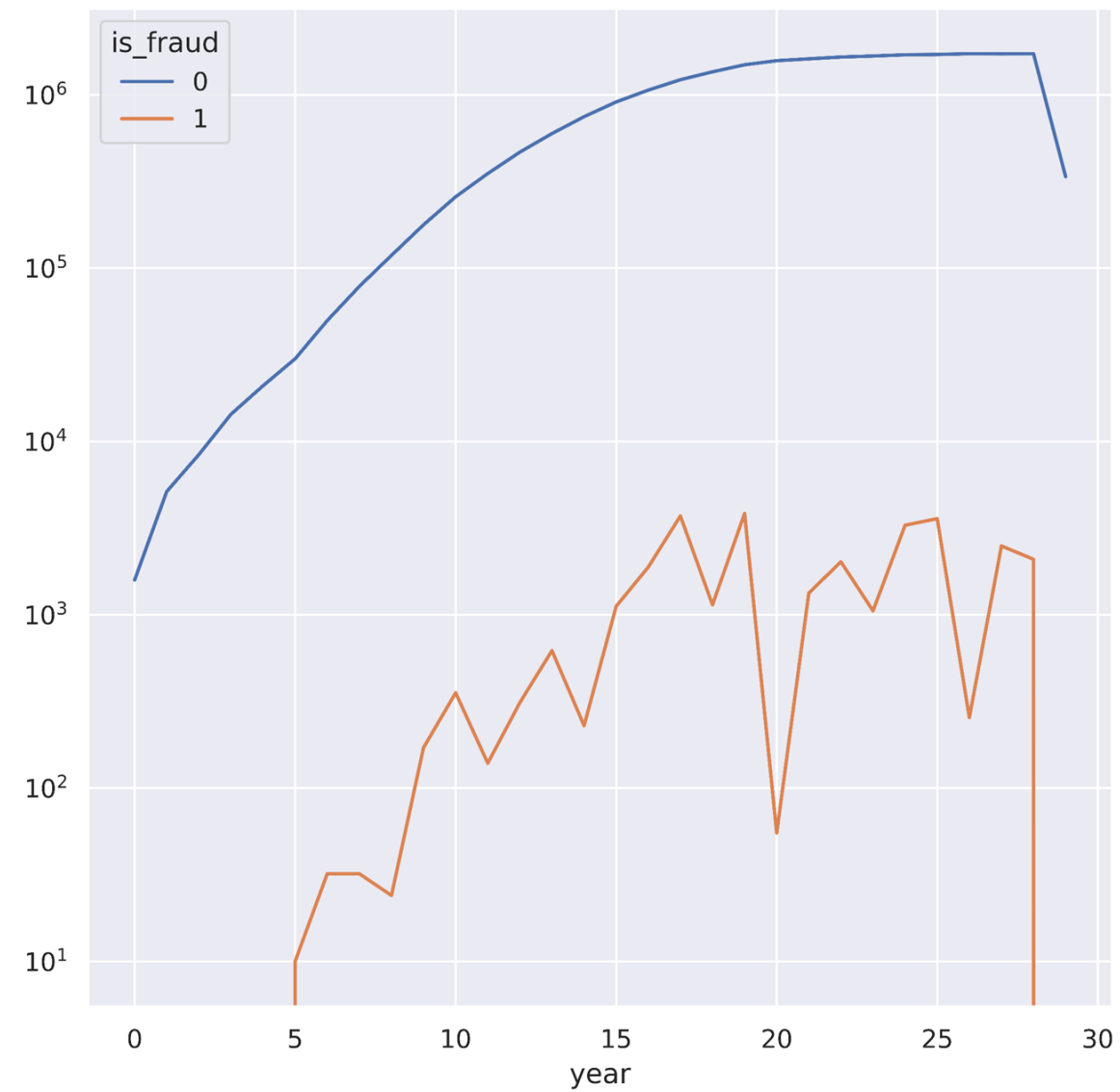
```
1690 1 21 8 16 11 50 19.45 0 11607 1773 10 0
1690 1 21 8 16 16 43 8.18 0 12 1773 11 0
1690 0 21 8 17 8 36 3.3 0 54 1773 1 0
1690 0 21 8 17 9 35 53.06 0 54 1773 1 0
1690 1 21 8 17 11 34 22.21 0 12728 1773 1 0
1690 1 21 8 18 0 11 130.05 0 18 1793 14 0
1690 1 21 8 18 1 40 49.3 0 253 18801 8 0
1690 0 21 8 18 11 42 17.54 0 30 589 23 0
1690 1 21 8 18 19 17 28.35 0 54 1773 1 0
```

MOTIVATION - IBM TABFORMER DATASET

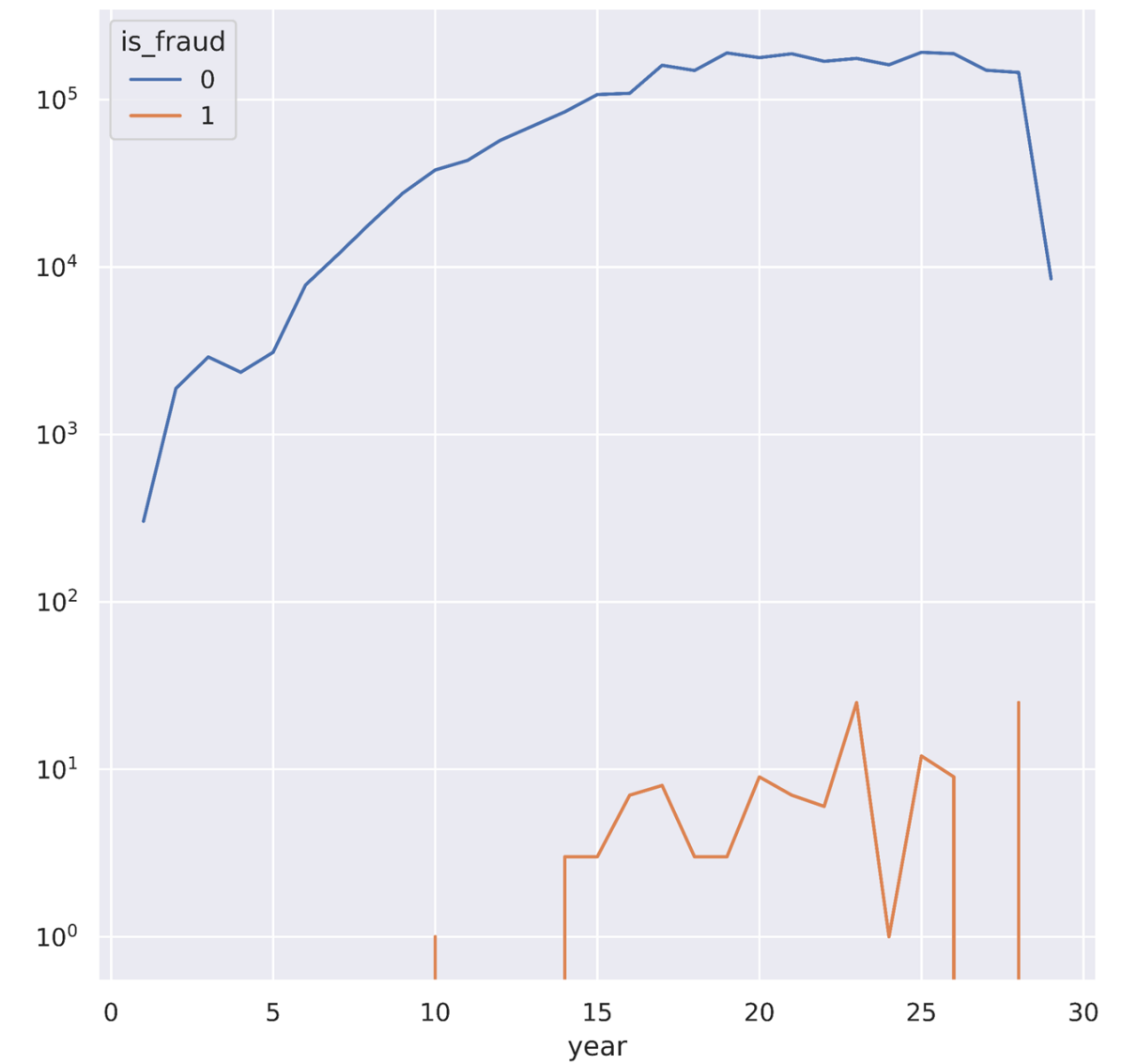
- Realistic rule generated synthetic dataset for payments fraud
- Favorable usage license
- 24M transactions, 2000 users, 100K merchants across 30 years (1990-2020)

DOES IT WORK? FRAUD VS NOT

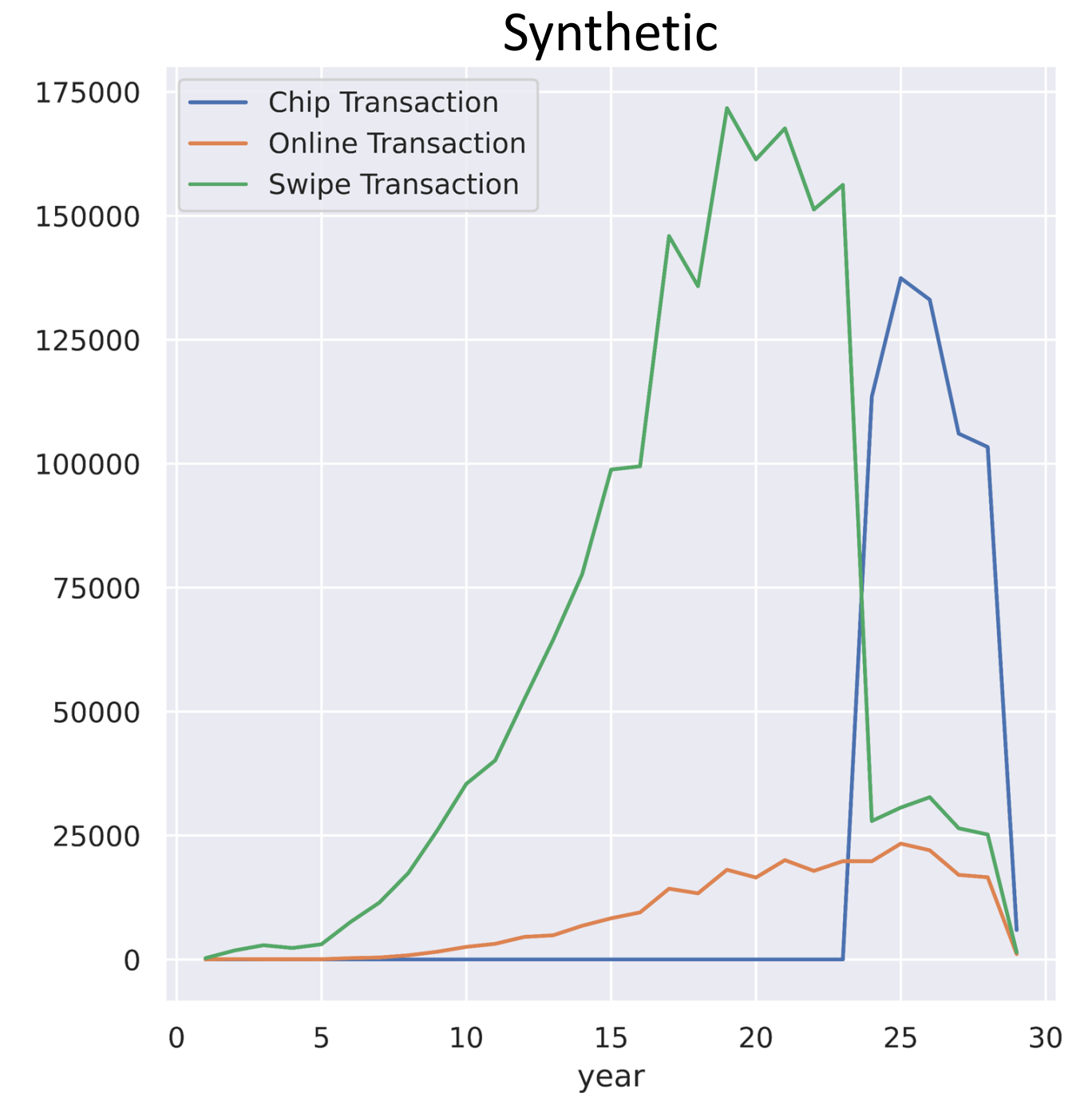
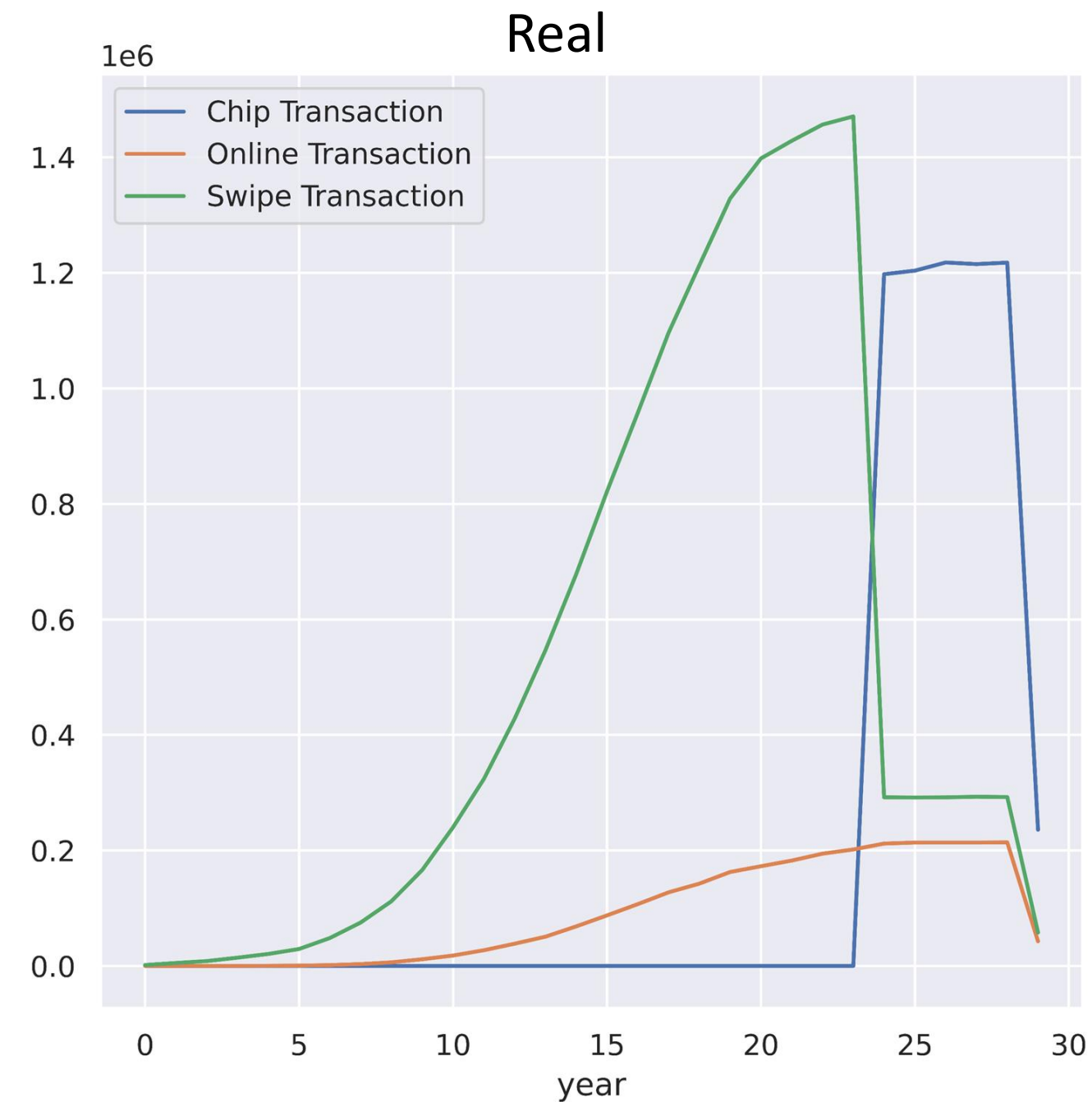
Real



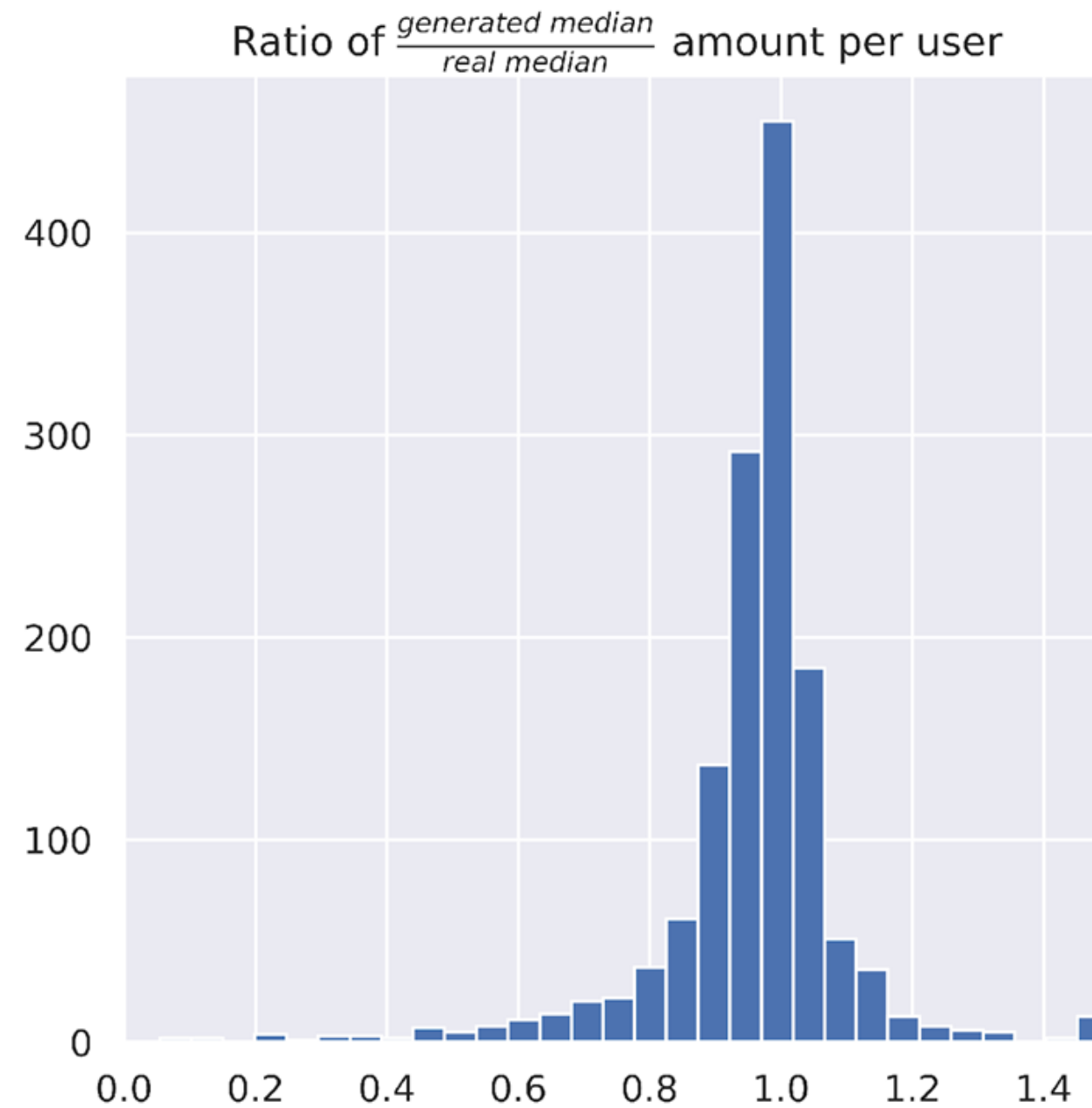
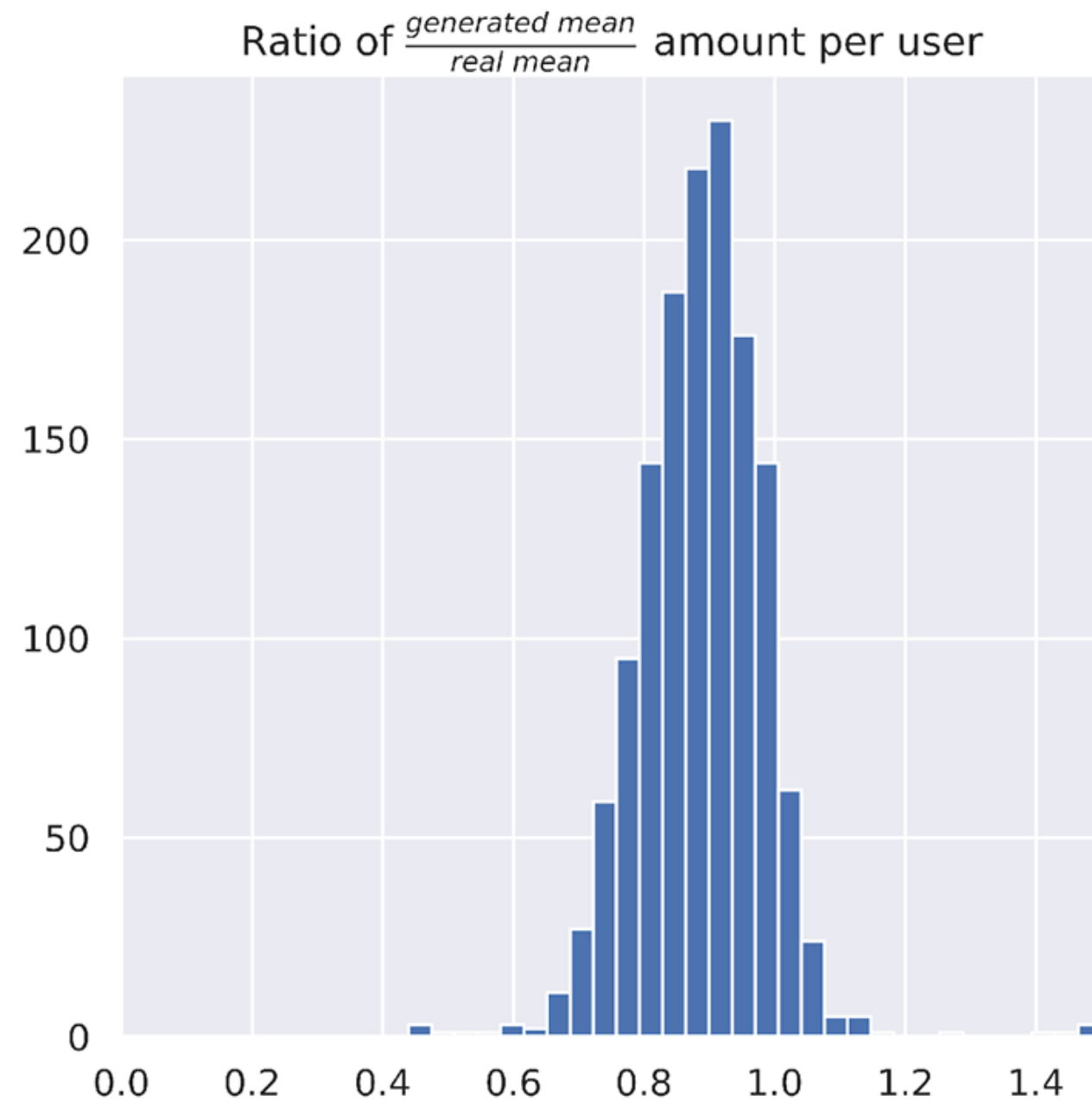
Synthetic



DOES IT WORK? USE CHIP BY YEAR



OVER ALL YEARS FOR A GIVEN USER, HOW DO THEIR REAL AND SYNTHETIC TRANSACTION AMOUNTS MATCH UP?



HOW FAR APART ARE TWO DISTRIBUTIONS?

Many names, one concept

Transport Problem

Earth Mover's Distance

Wasserstein Metric

1st Mallows Distance

This can be formalized as the following linear programming problem: Let $P = \{(p_1, w_{p_1}), \dots, (p_m, w_{p_m})\}$ be the first signature with m clusters, where p_i is the cluster representative and w_{p_i} is the weight of the cluster; $Q = \{(q_1, w_{q_1}), \dots, (q_n, w_{q_n})\}$ the second signature with n clusters; and $\mathbf{D} = [d_{ij}]$ the ground distance matrix where d_{ij} is the ground distance between clusters p_i and q_j .

We want to find a flow $\mathbf{F} = [f_{ij}]$, with f_{ij} the flow between p_i and q_j , that minimizes the overall cost

$$\text{WORK}(P, Q, \mathbf{F}) = \sum_{i=1}^m \sum_{j=1}^n f_{ij} d_{ij},$$

subject to the following constraints:

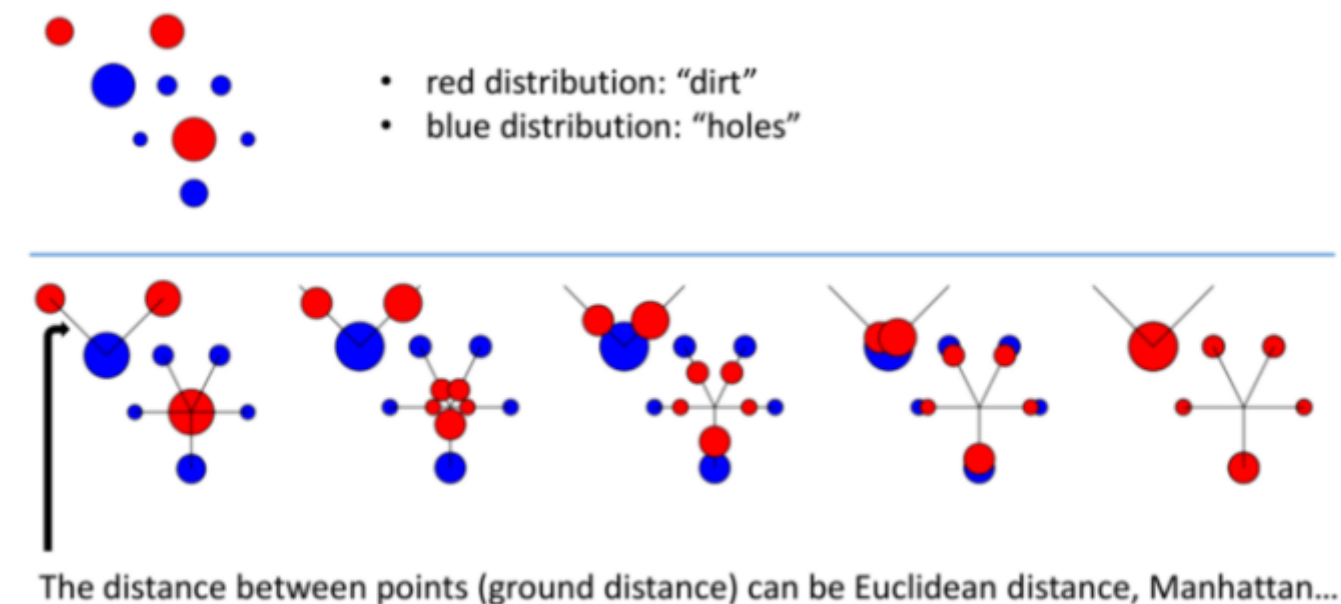
$$\begin{aligned} f_{ij} &\geq 0 & 1 \leq i \leq m, 1 \leq j \leq n \\ \sum_{j=1}^n f_{ij} &\leq w_{p_i} & 1 \leq i \leq m \\ \sum_{i=1}^m f_{ij} &\leq w_{q_j} & 1 \leq j \leq n \\ \sum_{i=1}^m \sum_{j=1}^n f_{ij} &= \min\left(\sum_{i=1}^m w_{p_i}, \sum_{j=1}^n w_{q_j}\right), \end{aligned}$$

The first constraint allows moving "supplies" from P to Q and not vice versa. The next two constraints limits the amount of supplies that can be sent by the clusters in P to their weights, and the clusters in Q to receive no more supplies than their weights; and the last constraint forces to move the maximum amount of supplies possible. We call this amount the *total flow*. Once the transportation problem is solved, and we have found the optimal flow \mathbf{F} , the earth mover's distance is defined as the work normalized by the total flow:

$$\text{EMD}(P, Q) = \frac{\sum_{i=1}^m \sum_{j=1}^n f_{ij} d_{ij}}{\sum_{i=1}^m \sum_{j=1}^n f_{ij}}.$$

The normalization factor is introduced in order to avoid favoring smaller signatures in the case of partial matching.

https://homepages.inf.ed.ac.uk/rbf/CVonline/LOCAL_COPIES/RUBNER/emd.htm

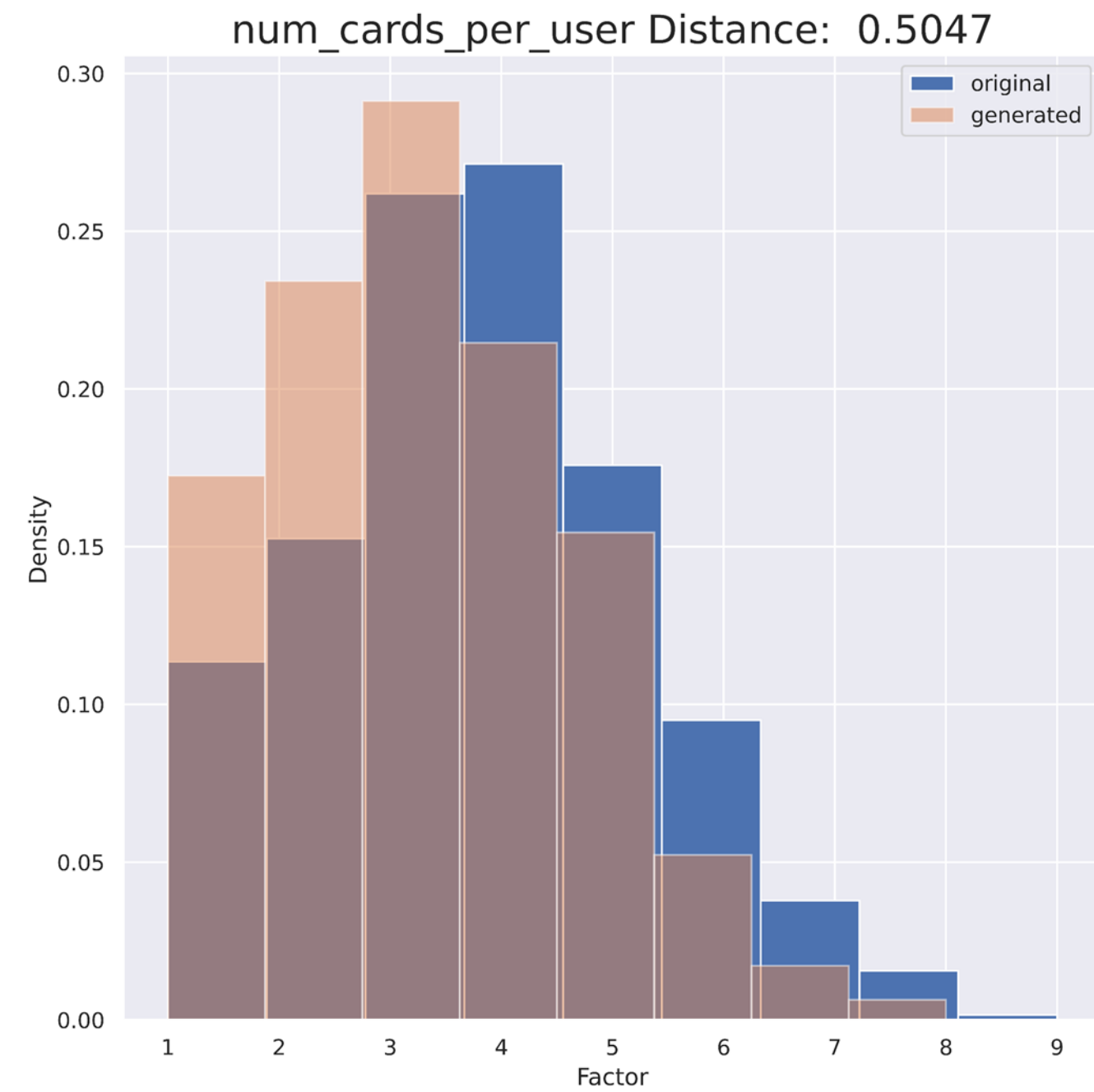


Example 1

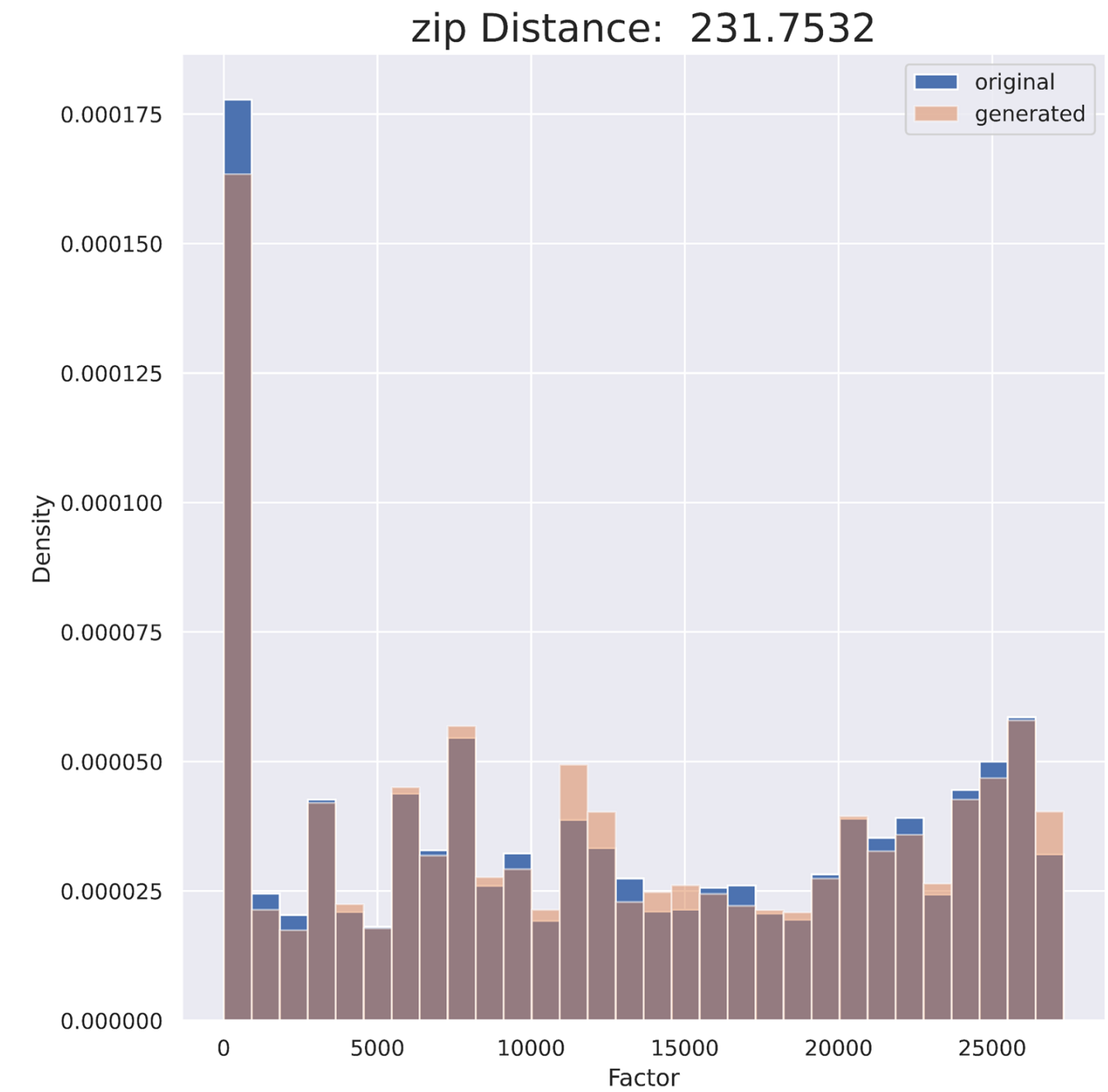
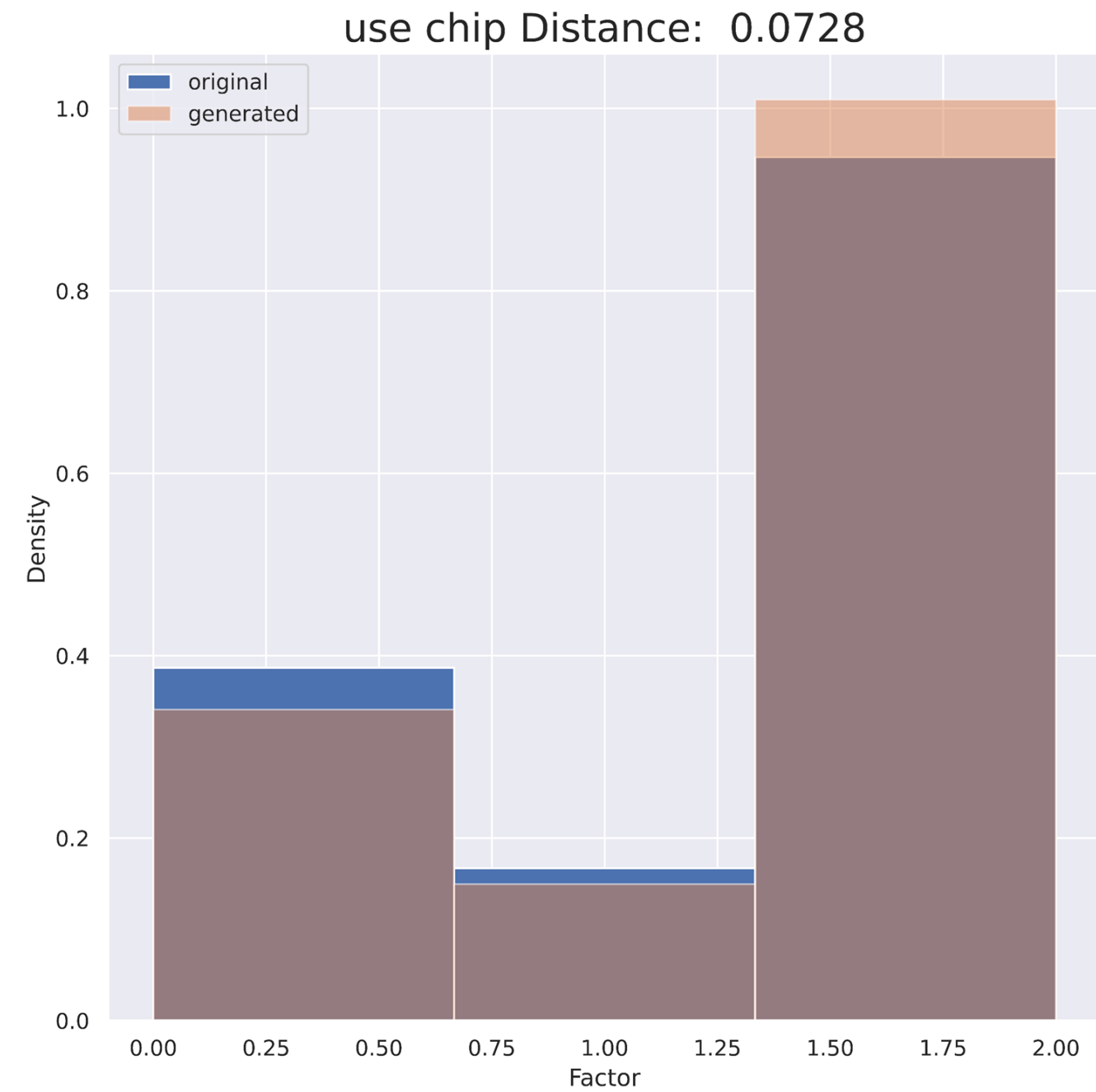
The goal of the EMD algorithm is to optimize how to distribute the weights so that all of the dirt covers all of the holes while moving the weights through the minimum distance possible.

<https://towardsdatascience.com/earth-movers-distance-68fff0363ef2>

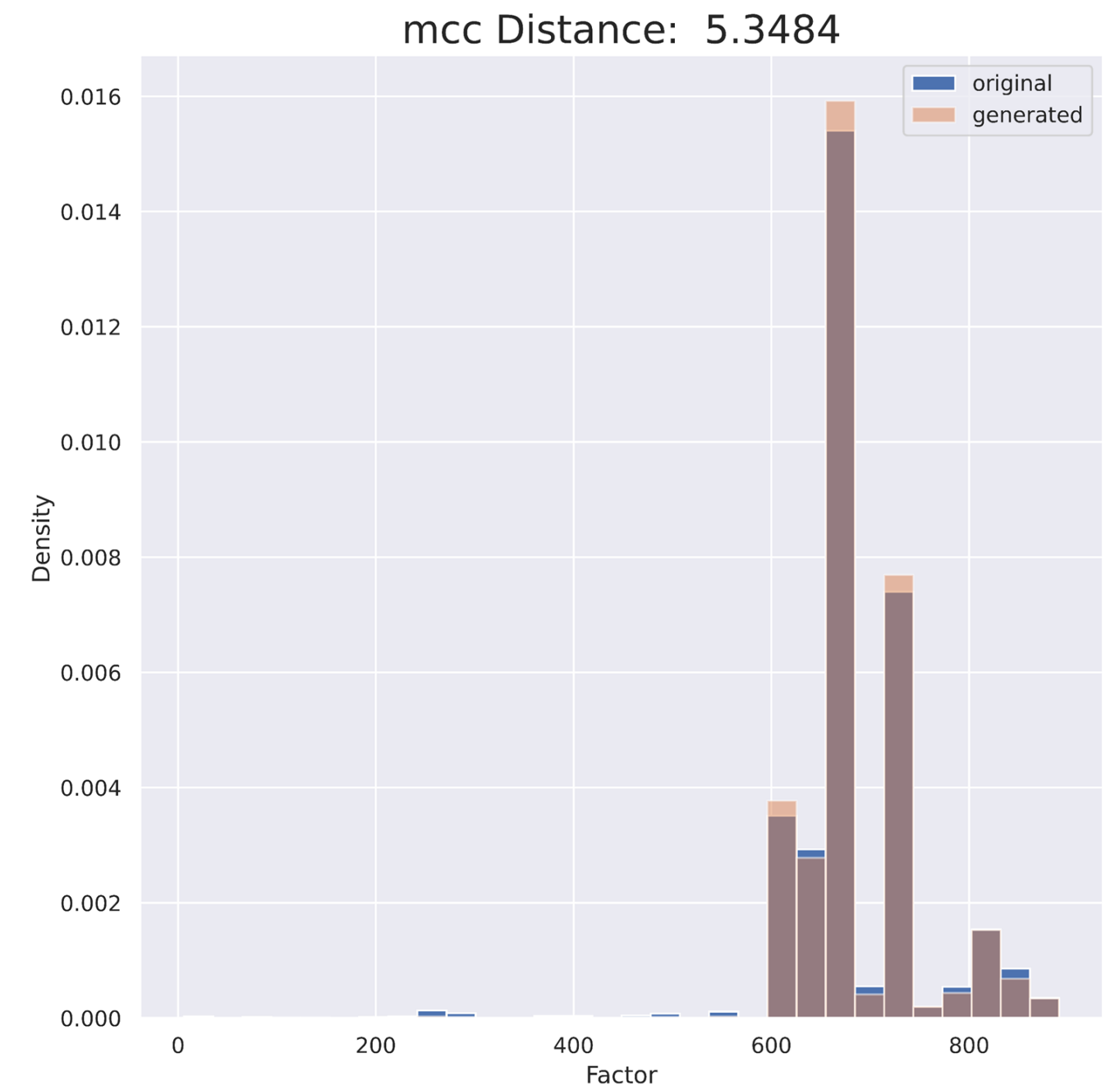
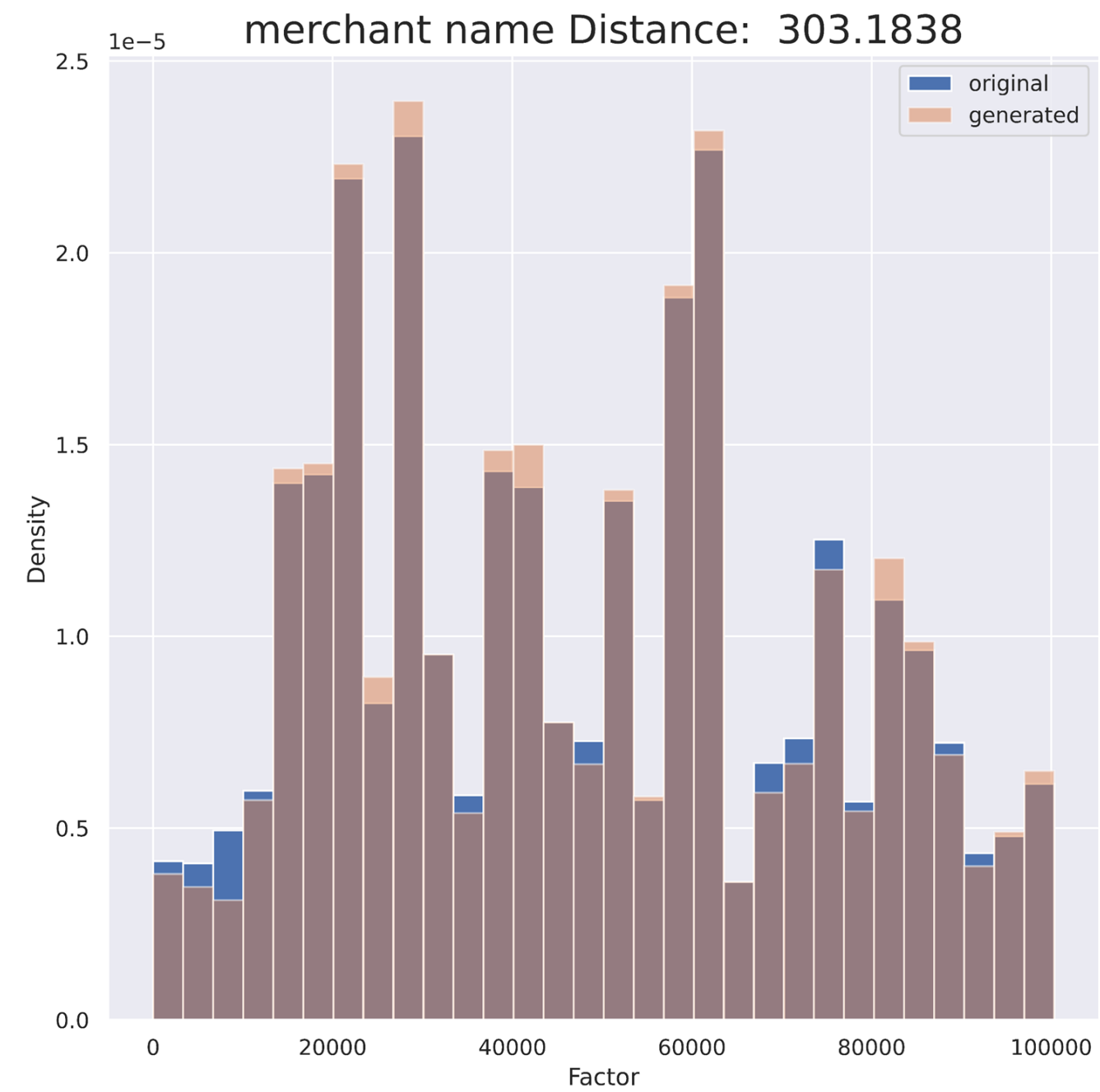
HISTOGRAMS & DISTANCES



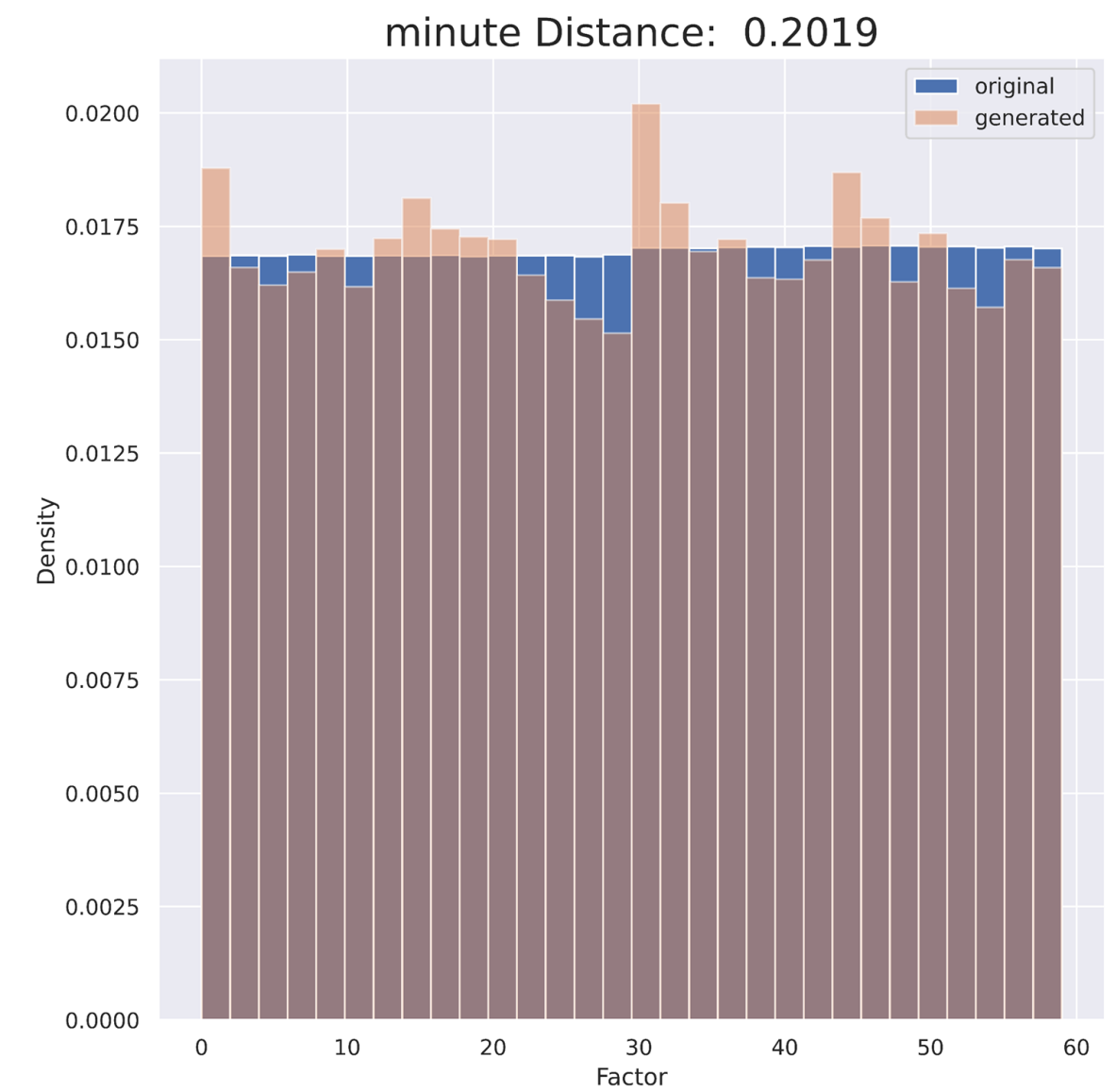
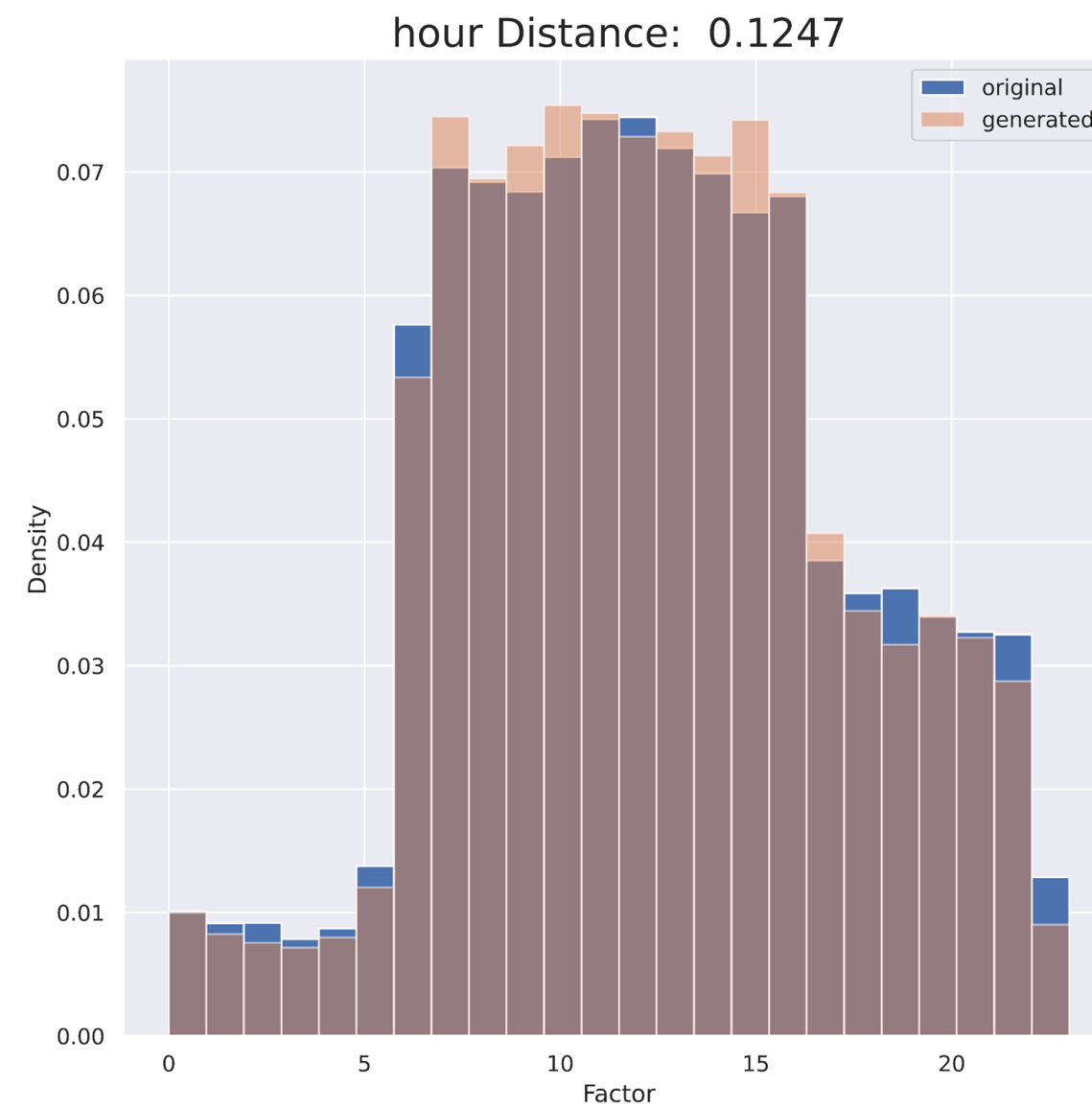
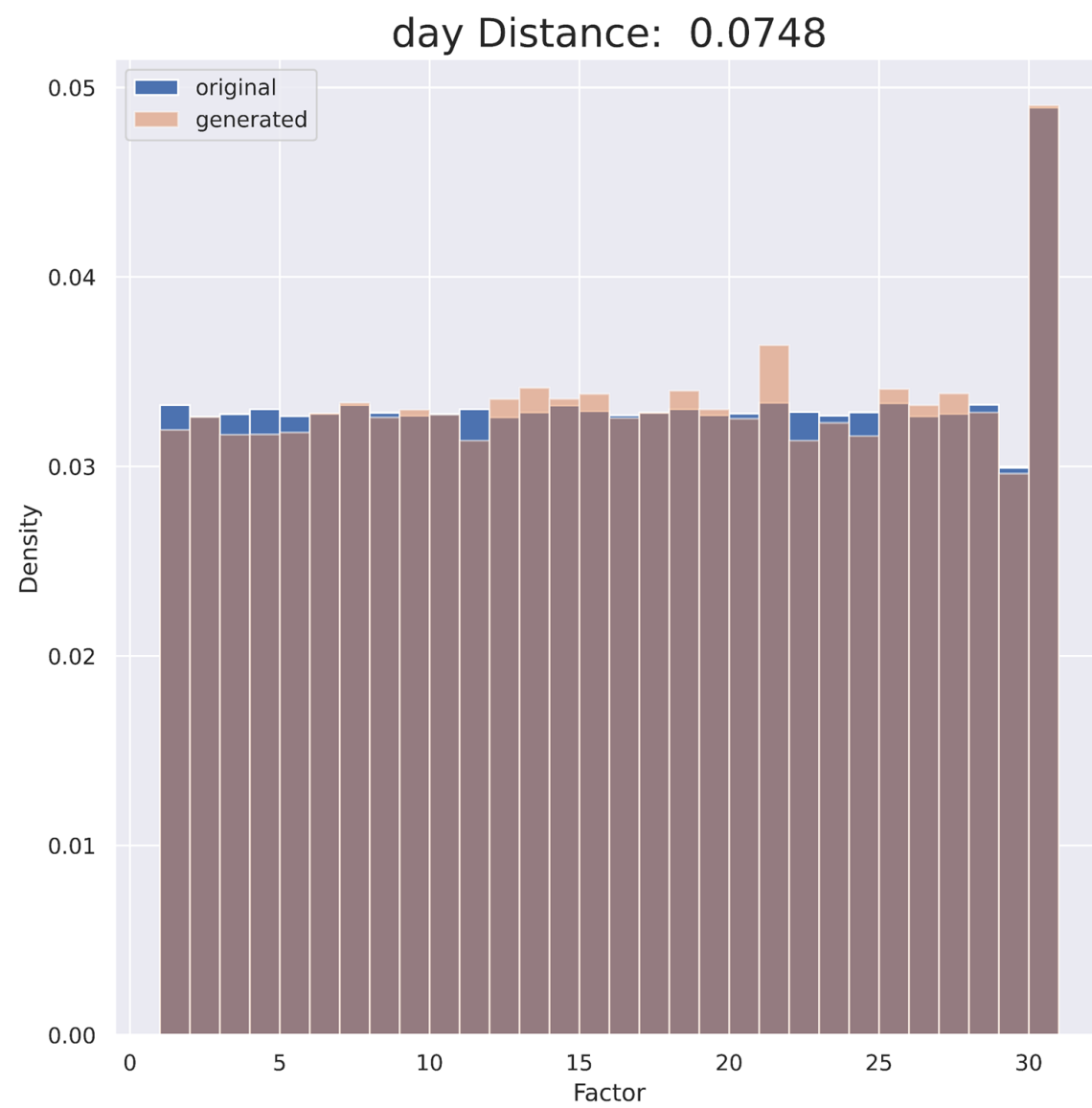
HISTOGRAMS



HISTOGRAMS



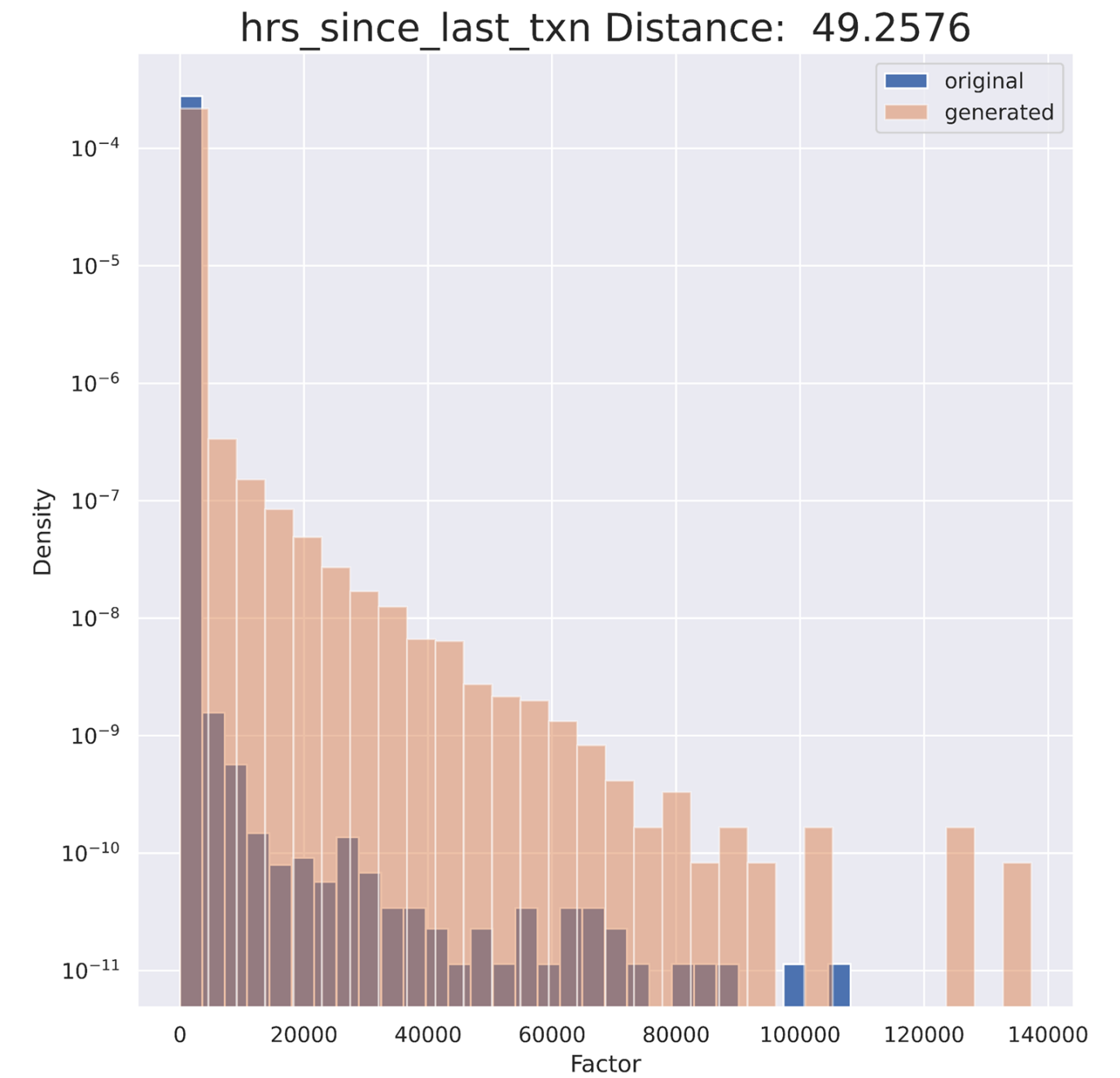
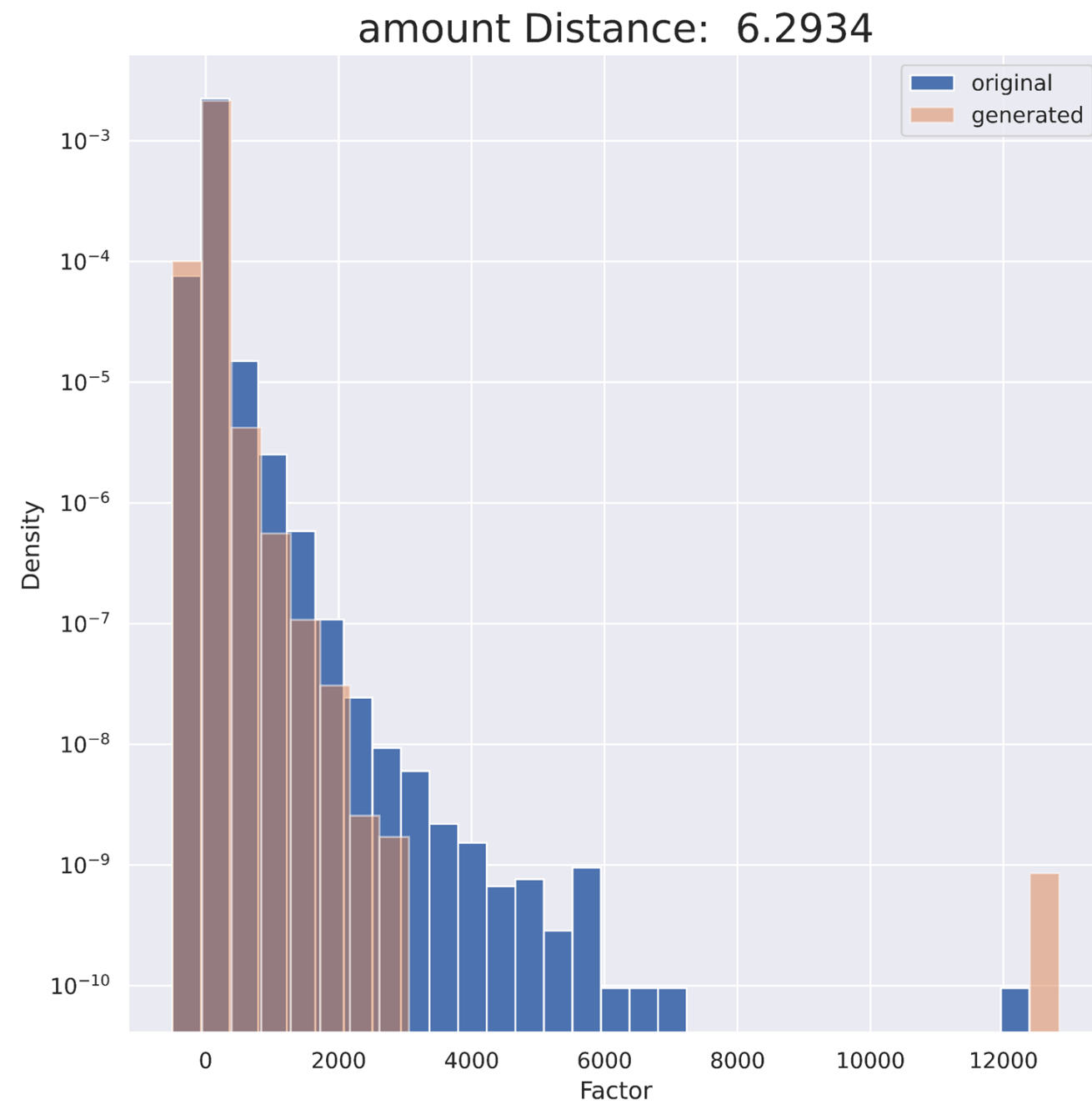
HISTOGRAMS





MORE WORK TO BE DONE!

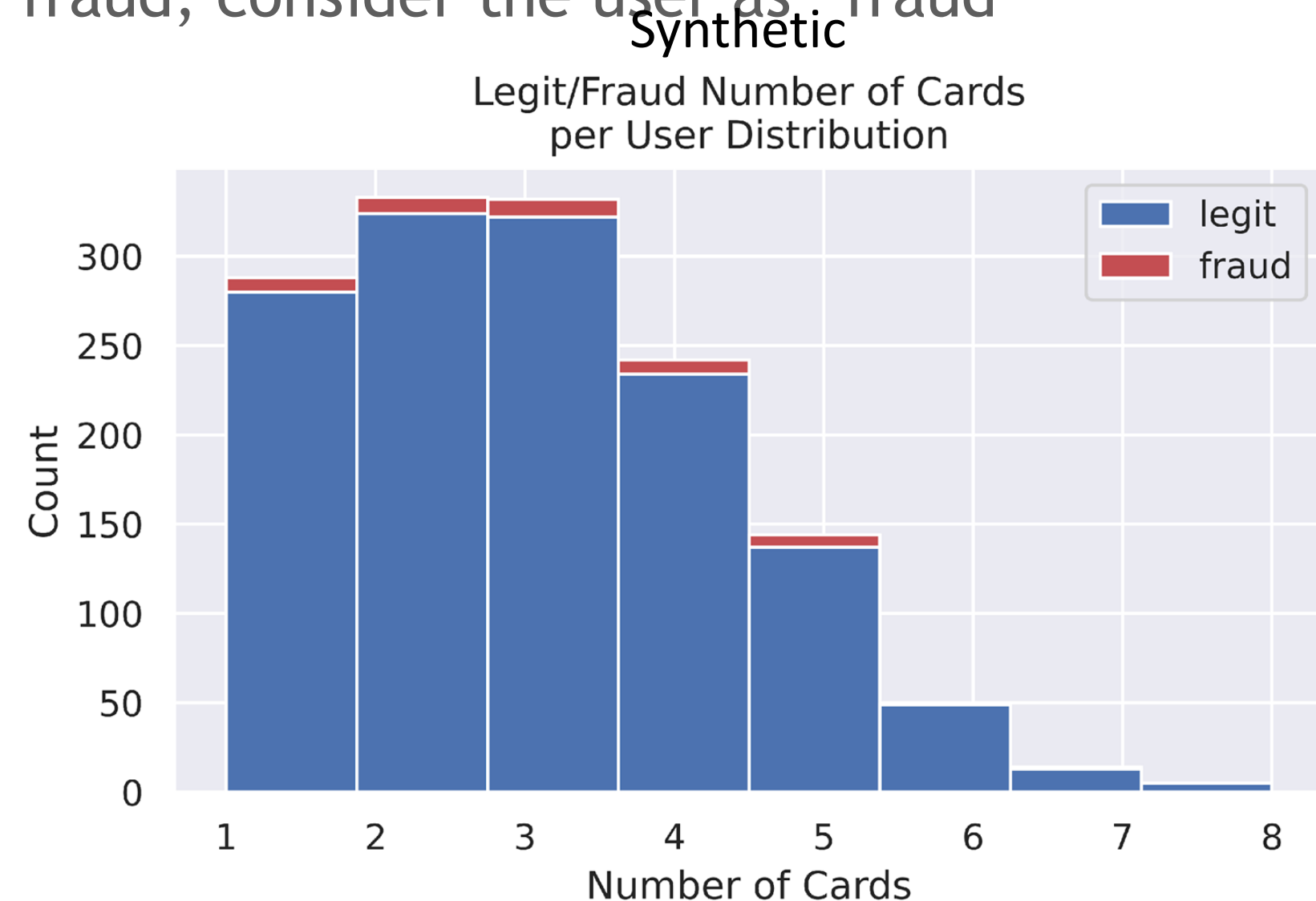
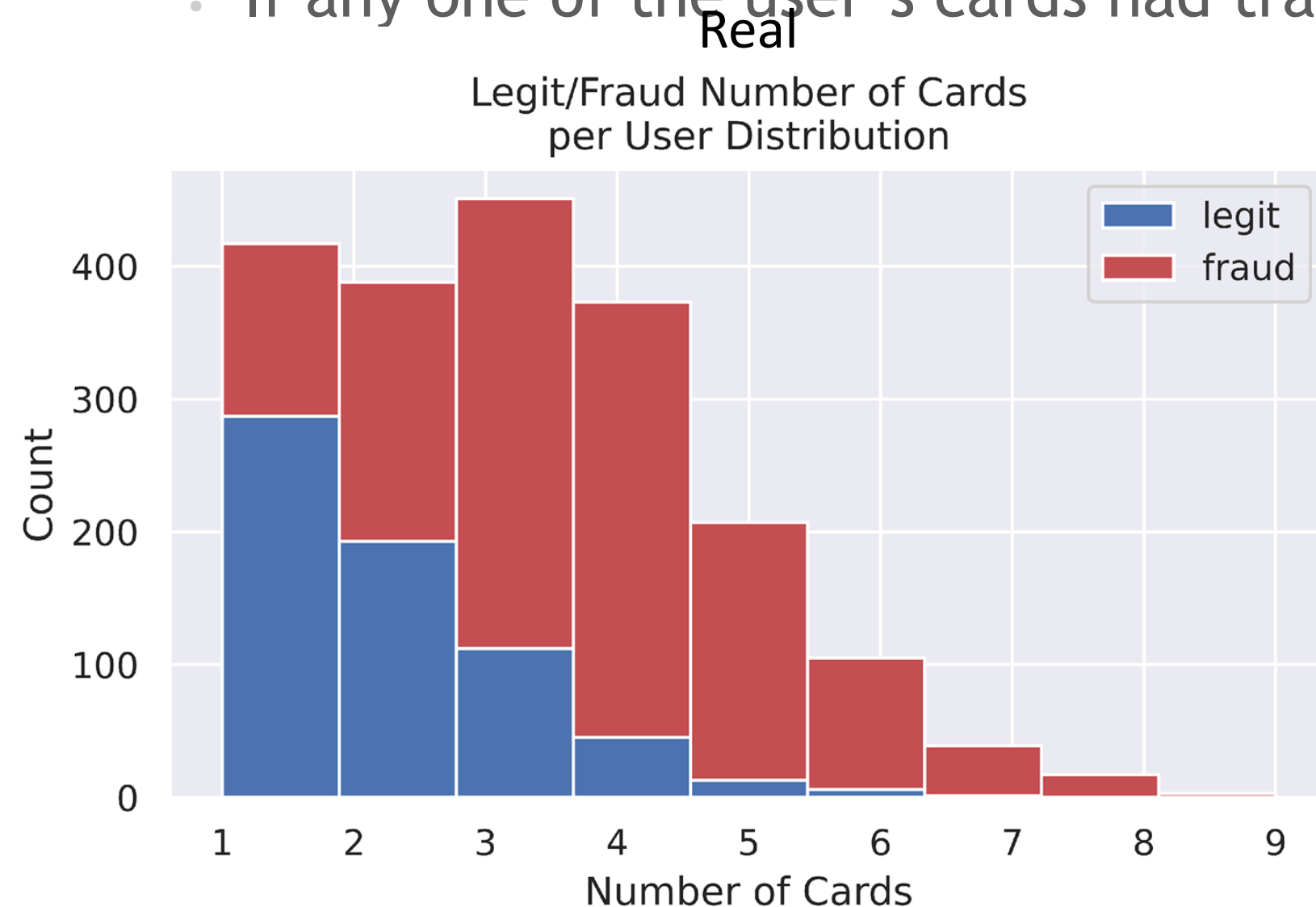
HISTOGRAMS (LOG SCALE)



FRAUD DISTRIBUTION PER USER-CARD

ALTHOUGH THIS MAY MAKE THE DATASET MORE REALISTIC...

- Question: “What is distribution of legit/fraud for users with X number of cards?”
 - Assume all fraud labels in the original dataset are true positives.
 - If any one of the user’s cards had transaction fraud, consider the user as “fraud”



AMOUNT VARIETY

- 99.97% transaction amounts were found in the original data
- Of the remaining 0.03%, 92.5% of the amounts were within 5 cents of an original amount in the dataset
- The max difference of a generated amount from any observed amount was \$451.61

RETURNS OCCUR BEFORE A PURCHASE

- Example
- Make return for \$65 then purchase \$65 ❌
- Same merchant name! ✅

user	card	year	month	day	hour	minute	amount	use chip	merchant name	zip	mcc	is_fraud	date
1490	0	1	8	7	14	6	-65.0	2	59935	26964	677	0	1992-08-07 14:06:00
1490	0	1	8	7	14	17	65.0	2	59935	26964	677	0	1992-08-07 14:17:00

FURTHER READING

Language Models are Few-Shot Learners

Tom B. Brown*	Benjamin Mann*	Nick Ryder*	Melanie Subbiah*	
Jared Kaplan†	Prafulla Dhariwal	Arvind Neelakantan	Pranav Shyam	Girish Sastry
Amanda Askell	Sandhini Agarwal	Ariel Herbert-Voss	Gretchen Krueger	Tom Henighan
Rewon Child	Aditya Ramesh	Daniel M. Ziegler	Jeffrey Wu	Clemens Winter
Christopher Hesse	Mark Chen	Eric Sigler	Mateusz Litwin	Scott Gray
Benjamin Chess	Jack Clark	Christopher Berner		
Sam McCandlish	Alec Radford	Ilya Sutskever	Dario Amodei	

OpenAI

Abstract

Recent work has demonstrated substantial gains on many NLP tasks and benchmarks by pre-training on a large corpus of text followed by fine-tuning on a specific task. While typically task-agnostic in architecture, this method still requires task-specific fine-tuning datasets of thousands or tens of thousands of examples. By contrast, humans can generally perform a new language task from only a few examples or from simple instructions – something which current NLP systems still largely struggle to do. Here we show that scaling up language models greatly improves task-agnostic, few-shot performance, sometimes even reaching competitiveness with prior state-of-the-art fine-tuning approaches. Specifically, we train GPT-3, an autoregressive language model with 175 billion parameters, 10x more than any previous non-sparse language model, and test its performance in the few-shot setting. For all tasks, GPT-3 is applied without any gradient updates or fine-tuning, with tasks and few-shot demonstrations specified purely via text interaction with the model. GPT-3 achieves strong performance on many NLP datasets, including translation, question-answering, and cloze tasks, as well as several tasks that require on-the-fly reasoning or domain adaptation, such as unscrambling words, using a novel word in a sentence, or performing 3-digit arithmetic. At the same time, we also identify some datasets where GPT-3’s few-shot learning still struggles, as well as some datasets where GPT-3 faces methodological issues related to training on large web corpora. Finally, we find that GPT-3 can generate samples of news articles which human evaluators have difficulty distinguishing from articles written by humans. We discuss broader societal impacts of this finding and of GPT-3 in general.

Prompt Programming for Large Language Models: Beyond the Few-Shot Paradigm

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Kyle McDonell
kyle@knc.ai

Abstract

Prevailing methods for mapping large generative language models to supervised tasks may fail to sufficiently probe models’ novel capabilities. Using GPT-3 as a case study, we show that 0-shot prompts can significantly outperform few-shot prompts. We suggest that the function of few-shot examples in these cases is better described as locating an already learned task rather than meta-learning. This analysis motivates rethinking the role of prompts in controlling and evaluating powerful language models. In this work, we discuss methods of prompt programming, emphasizing the usefulness of considering prompts through the lens of natural language. We explore techniques for exploiting the capacity of narratives and cultural anchors to encode nuanced intentions and techniques for encouraging deconstruction of a problem into components before producing a verdict. Informed by this more encompassing theory of prompt programming, we also introduce the idea of a *metaprompt* that seeds the model to generate its own natural language prompts for a range of tasks. Finally, we discuss how these more general methods of interacting with language models can be incorporated into existing and future benchmarks and practical applications.

Keywords: language models, transformers, GPT-3, few-shot learning, prompt programming, metaprompts, serial reasoning, semiotics

mat at extracting specific learned behaviors from self-supervised language models.

We argue that contrary to the common interpretation of the few-shot format implied by the title of the original GPT-3 paper [3], *Language models are few-shot learners*, GPT-3 is often not actually *learning* the task during run time from few-shot examples. Rather than instruction, the method’s primary function is *task location* in the model’s existing space of learned tasks. This is evidenced by the effectiveness of alternative prompts which, with no examples or instruction, can elicit comparable or superior performance to the few-shot format.

1 Motivation

The recent rise of massive self-supervised language models such as GPT-3 [3] and their success on downstream tasks has brought us one step closer to the goal of task-agnostic artificial intelligence systems. However, despite the apparent power of such models, current methods of controlling them to perform specific

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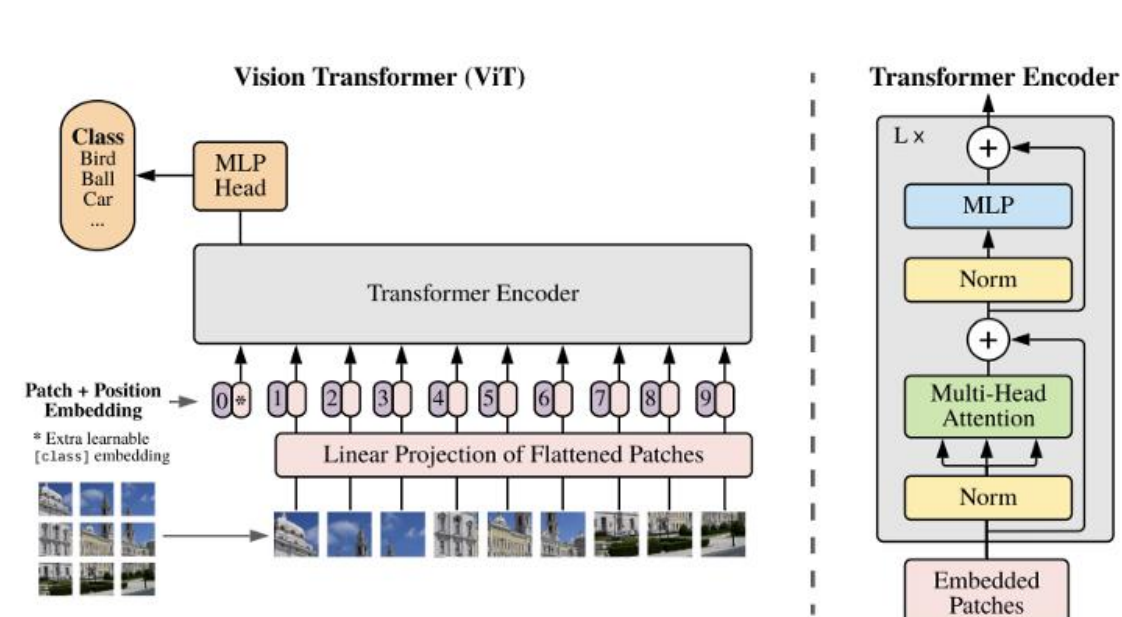
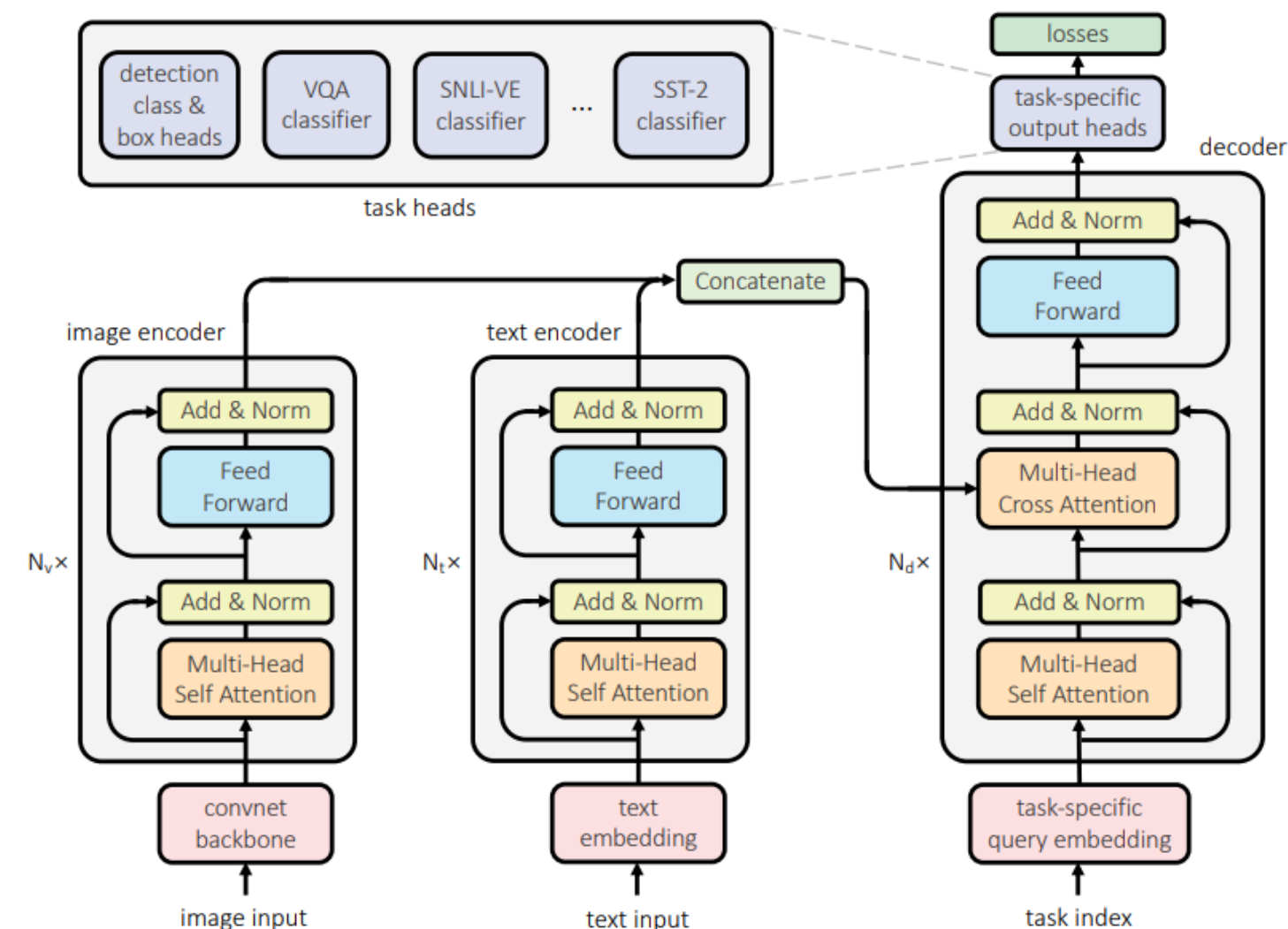
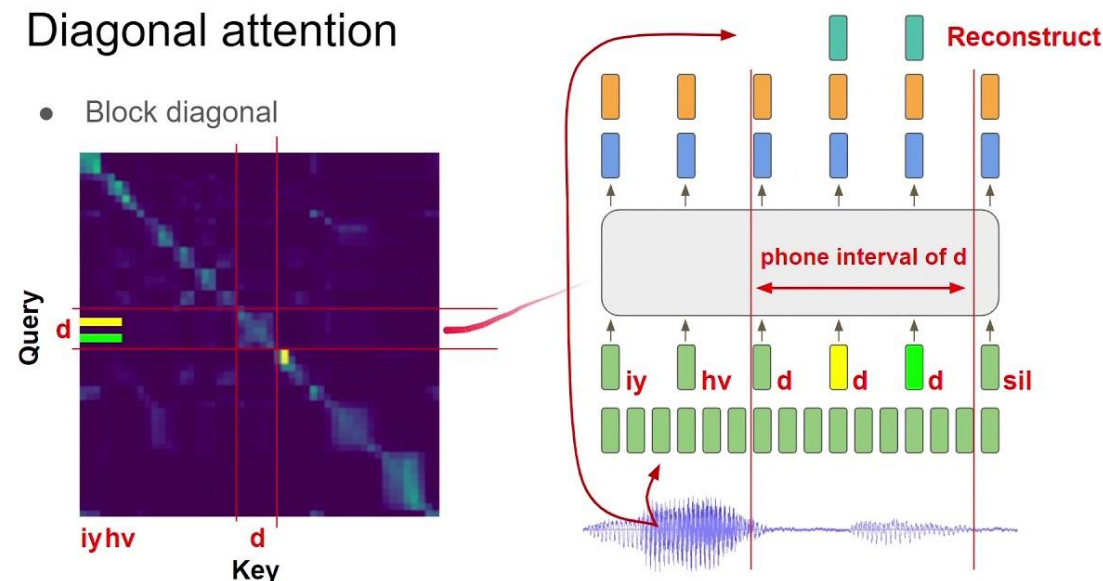


Figure 1: Model overview. We split an image into fixed-size patches, linearly embed each of them, add position embeddings, and feed the resulting sequence of vectors to a standard Transformer encoder. In order to perform classification, we use the standard approach of adding an extra learnable “classification token” to the sequence. The illustration of the Transformer encoder was inspired by Vaswani et al. (2017).

Diagonal attention

- Block diagonal



Transformer is All You Need: Multimodal Multitask Learning with a Unified Transformer

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