



STAC Performance Summit

Focus: Data Distribution

June 4, 2009

Meeting

JP Morgan Chase
383 Madison Avenue, New York

Doors open at 2:45 PM. Meeting starts at 3:00 PM.
Meeting ends at 5:15 PM.

Top-shelf open bar reception

Connolly's Pub, 14 E 47th Street
Around the corner from the meeting

Open bar from 5:30-7:30 PM.
Must be registered.

With thanks to the meeting's Platinum Sponsors:

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WHAT	WHO
Welcome	Ludwig D'Angelo , JPMC / Peter Lankford , STAC
<p>“Lower stack” keynote address on the future of infrastructure</p> <p>Andy is a serial innovator and entrepreneur who, among other things, co-founded Sun Microsystems and gave Google its seed funding. In this keynote, Andy will share his latest views on computing.</p>	Andy Bechtolsheim , Chairman, Arista Networks
<p>“Upper stack” keynote address on AMQP</p> <p>AMQP (Advanced Message Queue Protocol) is an open standard for messaging that is attracting a lot of attention in financial services. Carl, a founding member of the AMQP consortium, will discuss AMQP's past, present, and future, and how AMQP responds to modern messaging challenges.</p>	Carl Trieloff , Director of Red Hat's MRG (Messaging, Real-time, Grid) Product Engineering.
<p>Standardized Measurement of High-Performance Messaging</p> <p>STAC will detail the Council's progress with STAC-M2 (market data distribution) and STAC-E2 ('guaranteed' messaging) specifications</p>	Peter Lankford , Founder/Director, STAC
<p>“Views from the Front”</p> <p>A panel of experts who have direct experience dealing with today's data distribution challenges will debate topics such as:</p> <ul style="list-style-type: none"> • What effects are modern trends in computing and networking having on data distribution for trading systems? • What are the most compelling hardware and software plays today? • How should a trading firm think about standards as it evolves its data distribution strategy? • What's the build-vs-buy equation like today for low-latency trading technology? • How are firms dealing with the performance measurement challenges in today's trading systems? 	<p>Chetan Roy is currently global product manager for equities market data at Deutsche Bank. Prior to this, Chetan built the low-latency market data platform for global equities at Citigroup. Chetan's career also spans the front and middle office of firms such as Blackrock and Salomon and includes roles such as development manager, architect, and program manager.</p> <p>Gürsel Taskale is currently with Liquidnet, focused on core engineering platforms such as services, messaging and support. Prior to this, Gürsel ran the Shared Services & Messaging group at Merrill Lynch/Bank of America. Prior to Merrill, Gürsel held engineering roles at TIBCO, Reuters, and Talarian, where he worked with Wall Street firms to help define new solutions and solve production issues.</p> <p>Bijan Treister currently heads up the messaging and market data group at Pipeline Financial and is responsible for optimizing the infrastructure underlying Pipeline's Block Trading and Algorithm Switching Engine™. Prior to this, Bijan developed and productized hybrid embedded systems (DSP/FPGA) for both the wireless industry and power-conversion markets.</p> <p>Rick Alm is currently a consultant to Wachovia. Prior to this, he was a Director at Credit Suisse, Principal Systems Architect for Financial Services at Tervela, Inc, and market data engineer at JP Morgan Chase.</p> <p>Falke Bruinsma is Chief Architect of WebSphere Front Office and Low Latency Messaging at IBM. Falke joined IBM with its acquisition of InfoDyne, where he was Vice President of Research and Development.</p>